

May 16, 2018  
Holiday Inn By the Bay  
Portland, ME

*This course has been approved for 3.00 Hours of Broker, Appraiser, Architect, & Legal Continuing Education Credits.*



Maine Real Estate & Development Association  
Supporting Responsible Development

6 City Center, 3rd Floor - Portland, ME 04101

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**MEREDA**  
Maine Real Estate & Development Association  
Supporting Responsible Development

Wednesday, May 16, 2018  
1:00 PM—5:00 PM  
Portland, ME

## 2018 SPRING CONFERENCE

### Workforce Challenges: How Innovation Can Help

**EARLY BIRD**  
Registration Deadline: May 9th

## Workforce Challenges: How Innovation Can Help

Real estate is Maine's second most important driver of GDP and, thus, crucial to our economic health. But, with an aging population and fewer skilled crafts workers, how can the industry find workers to keep pace, never mind positioning for growth? With an older infrastructure, record low unemployment, mounting regulatory hurdles, and a high demand for lifestyle properties, Maine faces considerable challenges.

MEREDA is pleased to open the day with a presentation about the economic and demographic composition of this important Maine industry. We will then have a wide-ranging conversation from a leading national expert about how firms can embrace new technologies (such as drones, robotics, and 3D printing) and methodologies (such as LEAN principles, hiring and training strategies, work culture) to attract labor, meet quality benchmarks, and position our industry—and Maine—for growth.

Our panel of local experts will share their perspectives on how Maine is dealing with these issues.

### Attendees Will:

- Gain insight into the impact new innovative techniques have on the labor shortage and on the real estate industry.
- Learn about the demographic conditions that exist within the real estate industry; who's leaving it, who's joining it, the hiring and retention challenges. Also being discussed will be forecasts and outlooks on specific occupations and skill sets.

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- Learn about what new opportunities exist for people coming into the industry, and how our communities and state will change as these new technologies enter the mix.

Join us at the Holiday Inn By the Bay in Portland on May 16th for what is sure to be an eye-opening and informational event!

MEREDA has chosen the **Top Notable Projects for 2017** and the recipients will be recognized at this event. We'll also unveil the latest edition of the "MEREDA Index".

*The Spring edition of the MEREDA Index is supported by:*



## DATE

### Wednesday - May 16, 2018

Registration	12:00 PM - 1:00 PM
Program	1:00 PM - 5:00 PM
Networking	5:00 PM - 6:00 PM

**Holiday Inn By the Bay**  
88 Spring Street, Portland, ME

# Workforce Challenges: How Innovation Can Help

## SCHEDULE OF EVENTS for Wednesday, May 16, 2018 Holiday Inn By the Bay, Portland

12:00 PM – 1:00 PM  
Registration | Exhibitors

1:00 PM – 1:10 PM  
Introductory Remarks  
Paul Peck, MEREDA president

1:10 PM – 2:20 PM  
Keynote Presentations

Workforce Development: **John Dorrer**, labor economist and workforce analyst who has been tracking Maine workforce and labor market issues for over 40 years.

Innovative Construction: **Jim Barrett** Vice President, Chief Innovation Officer at Turner Construction Company, involved in the research, development, and deployment of cutting-edge processes and technologies.

10 min – Q&A with Audience

2:20 PM – 2:40 PM  
2017 Notable Project Awards

2:40 PM – 3:00 PM  
Break  
One on One with our Speakers and Exhibitors

3:00 PM – 3:20 PM  
MEREDA Index Unveil  
This metric measures the pulse of the state's commercial real estate industry.

3:20 PM – 4:05 PM  
Panel Discussion Panel of in-state experts share their insight and experiences. Introduced and moderated by Andrea Cianchette Maker, Pierce Atwood.

**Panelists Include:**

· **Ellen Belknap**, Principal, President, SMRT Architects Engineers

· **Dave Thomas**, Project Executive, Consigli Construction

· **Ronald Cantor**, President, Southern Maine Community College

4:05 PM – 4:35 PM  
Moderated Q&A with Panel & Keynote Speakers

4:35 PM – 5:00 PM  
Moderated Q&A with Audience & Wrap up

5:00 PM – 6:00 PM  
Social Hour - One on One with our Speakers and Exhibitors

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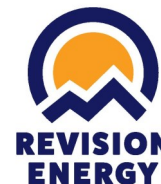
### EVENT SPONSORS



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## REGISTRATION FORM

MEREDA's 2018 Real Estate Spring Conference  
Workforce Challenges: How Innovation Can Help

Wednesday, May 16, 2018

Registration	12:00 PM - 1:00 PM
Program	1:00 PM - 5:00 PM
Networking	5:00 PM - 6:00 PM

Registration Fees before May 9th \* (per person):

Members: \$85.00       Non-Members: \$125.00  
 Non-Profit Rate: \$55.00       Students: FREE\*\*  
 Municipal Officials & Employees: FREE\*\*  
 Legislators & Agency Employees: FREE\*\*

*\* Prices increase by \$15 after May 9th*

\*\*MEREDA is pleased to provide subsidized admission for students and municipal officials. Call MEREDA at (207) 874-0801 for details.

Payment is expected at the time of registration.  
No refunds will be granted after May 9, 2018.

Name(s) \_\_\_\_\_  
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6 City Center, 3rd Floor  
Portland, ME 04101

Register online at [www.mereda.org](http://www.mereda.org)