Bangor Area Market Forecast

Tanya Emery, Director Community & Economic Development January 19, 2017





Presentation Overview

2016 Review

Significant deals and developments

Trends in supply and demand

2017 Forecast

Trends in development

2017 opportunities

25 Year Predictions





2016 Economy in Review

- Stable economy in the Queen City, despite some sector struggles
- Retail challenges Macy's, Kmart not unique to Bangor
- Wonderfully robust downtown
- Median Sales Price for single family homes continues to fluctuate around \$145,000, decreased 1.8%, average sale price decreased 4.3%
- Demand in residential growing due to continued low interest rates, strength of first-time homebuyers active within the market, and relative affordability
- Unemployment continues to be low at 3.8% (Nov 2016), Maine 4.0%
- Employment numbers at 71,400 are finally back to pre-2008 levels





Powntown Development

Rehab of Downtown core continues –

- 26 State Street, Orono Brewing Company
- Exchange Street Nichols Block
- 73 Central Street, 20 State Street underway

Continued growth of restaurants and BEER



















Main St. – Entertainment Corridor













Retail/Restaurants



































Office/Other















Medical

EMMC Pediatrics joined Outpatient Pediatric Specialty Clinics to create a Pediatric Specialty campus at 133 Corporate Drive.

EMMC's \$305 million tower project, Penobscot Pavilion, has completed phase 1. Phase 2 underway.





Industrial





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Regional Projects of Note

Orono Trampoline Park - Orono

Dollar General & Family Dollar – numerous locations

Mason's Brewery – Brewer

Getchell Brothers – have expanded operations into Bangor













2016 Trends

- 1. Large vacant industrial spaces vs. demand for small flex spaces
- 2. Medical continues strong growth in the region
- Downtown rehabs fueled by hot downtown residential market, restaurants
- 4. Shifts in retail national trends with significant local impacts





Important Trends for 2017

- 1. Urban mixed-use and medical are smart bets
- 2. Infill development and in-town housing growing after years of suburban push
- 3. Inventory mismatch between large, vacant industrial spaces and the need for smaller flex spaces
- 4. Critical shortage of workforce rental housing
- 5. Marijuana uses growing, selling, social clubs





2017 Opportunities

16 Central, Unit 2 – prime downtown office space6 Telcom Drive to be vacated by Verizon in March 2017970 Illinois Avenue, vacated by Emera Maine

Macy's, Kmart



2017 Opportunities

Industrial -

Garelick Farms facility, Outer Hammond St Old Town Canoe, Outer Hammond St Galt Block Warehouse Complex

Main Street -

Emera, former warehouse, office, and fleet maintenance facility, 5 acres.







Questions?

Tanya Emery, Director Community & Economic Development City of Bangor

992-4280

Tanya. Emery @bangormaine.gov



