

# Maine Residential Real Estate Forecast for 2014

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RE/MAX Heritage



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# The DC Factor

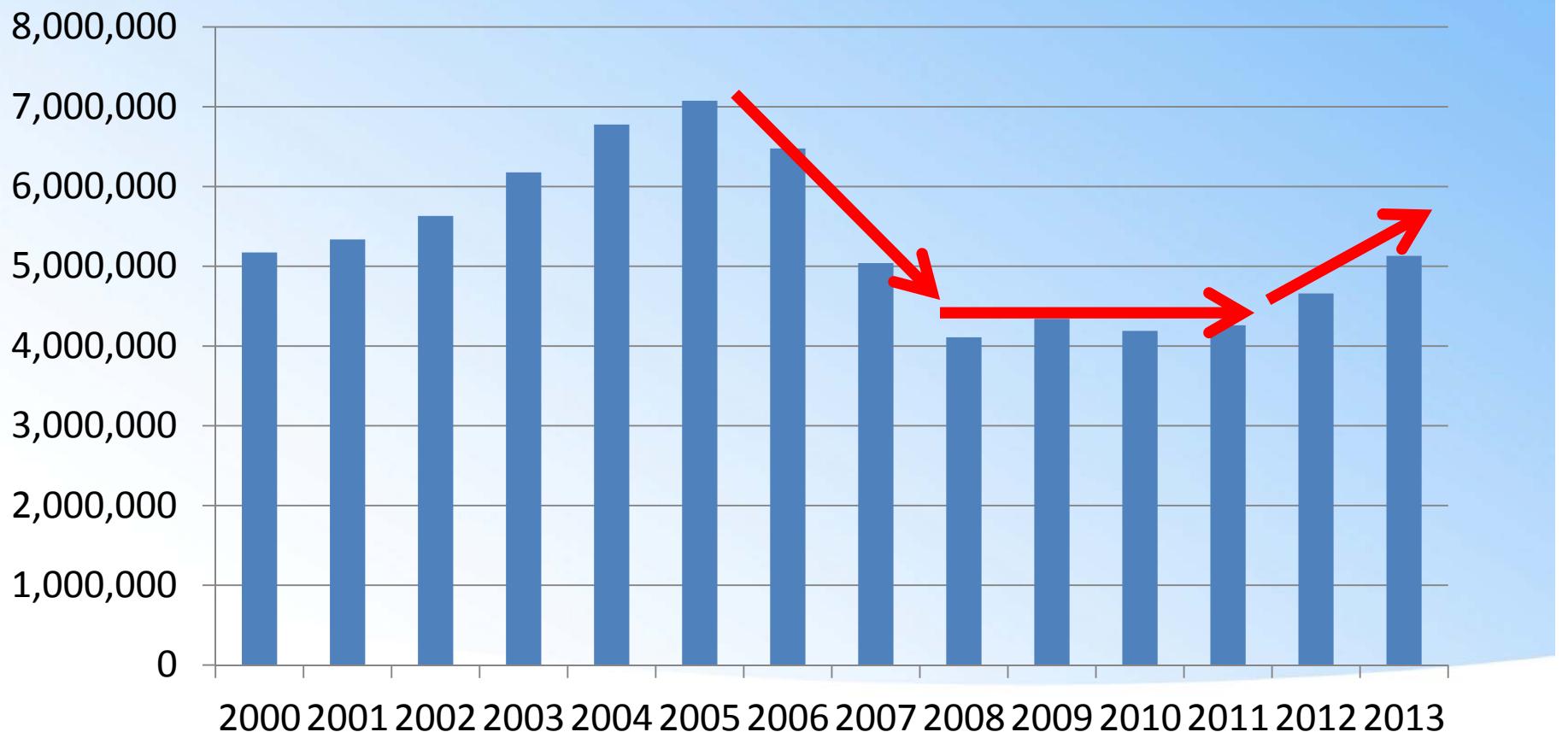
- Washington Policies so far ... Too Restrictive
  - Rising g-fees and FHA insurance premiums
  - Uncertainty about QM down payment requirement/Dodd-Frank?
- Mortgages Have Performed Outstandingly
  - Not because of Washington policies
  - But because of home price increases
- New Restriction with PATH (Protecting American Taxpayers and Homeowners)



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# Existing Home Sales

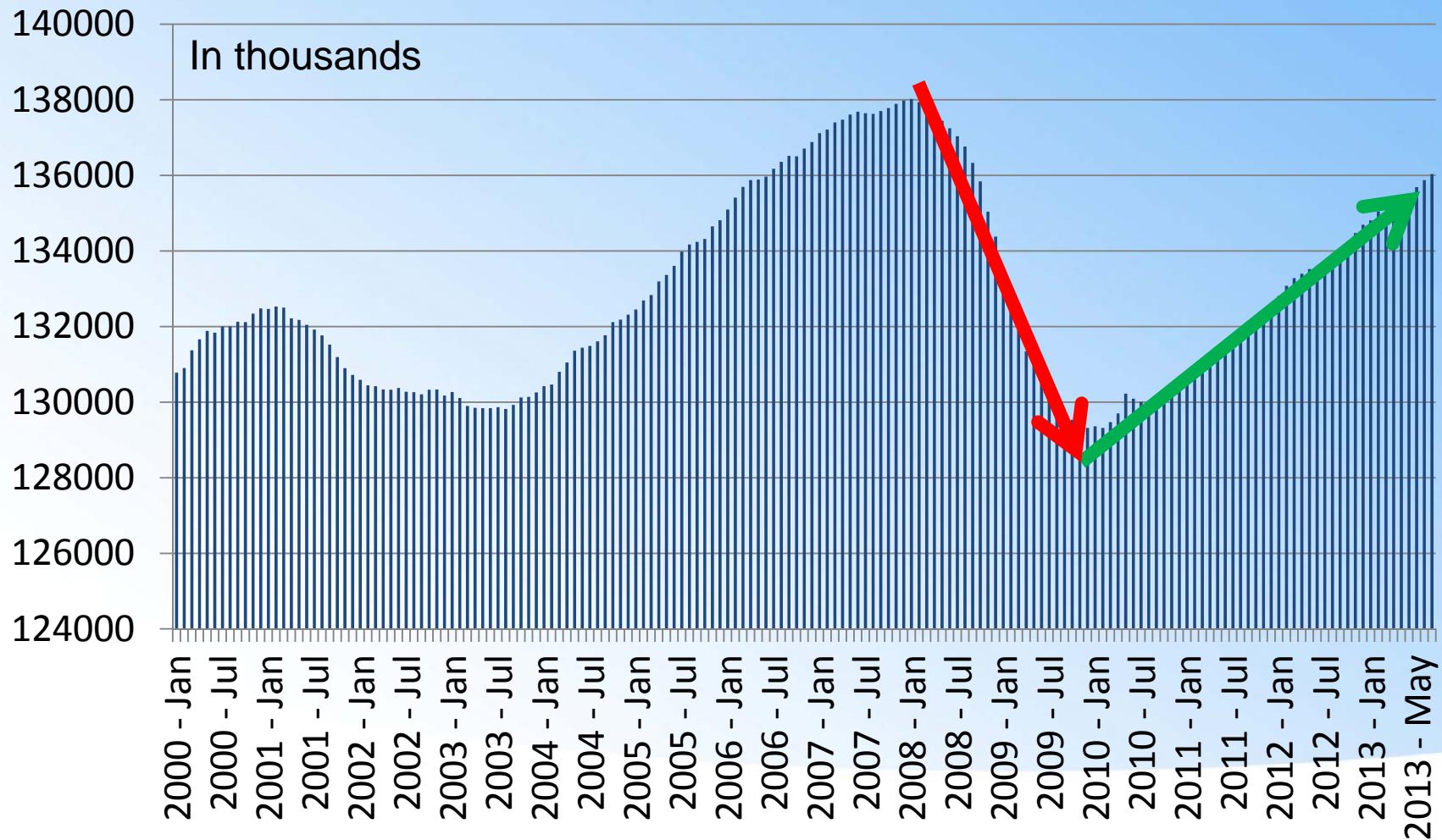
20% cumulative increase over 2 years



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# U.S. Total Payroll Jobs

(8 million lost ... 7 million gained)



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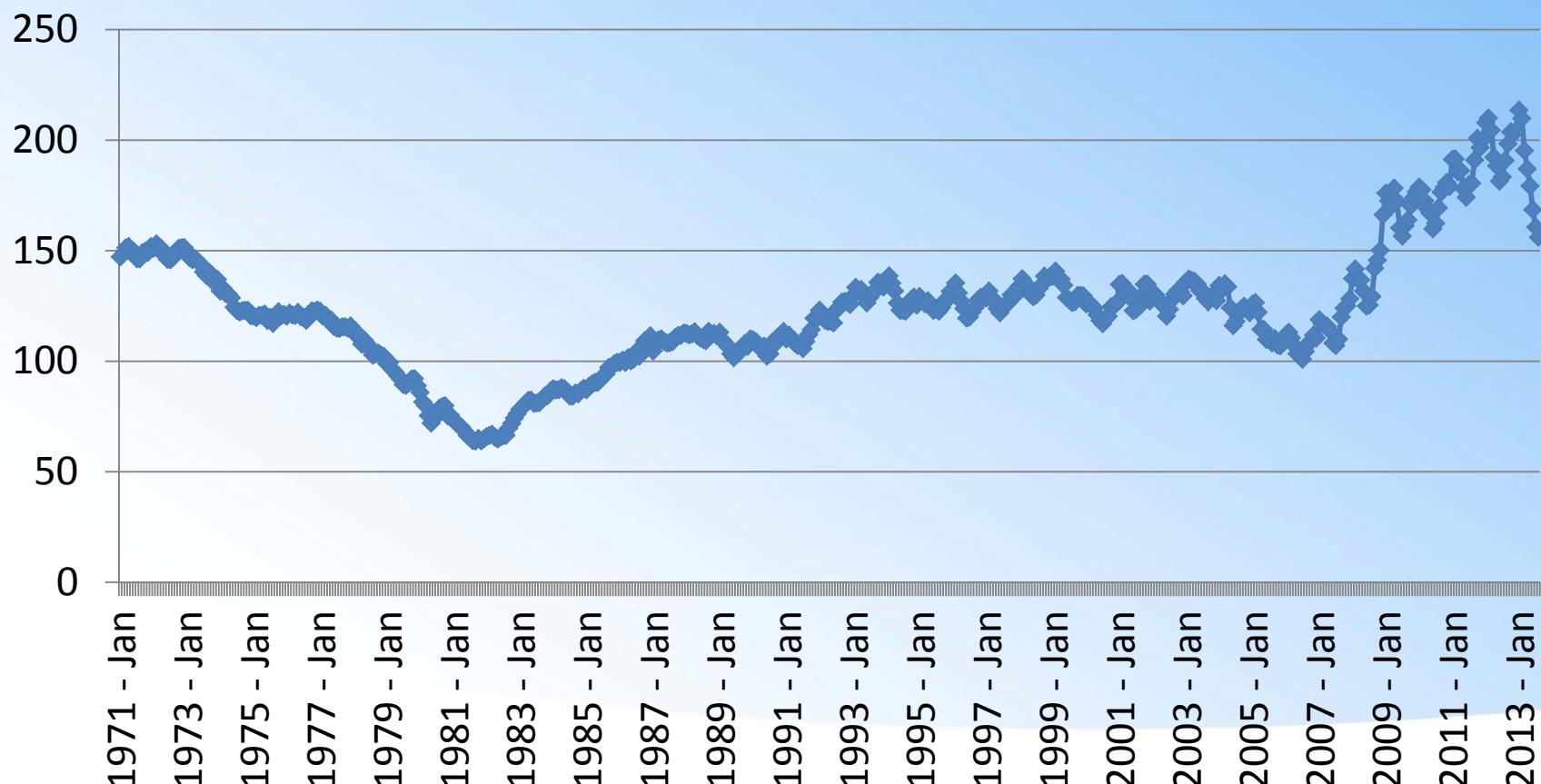
# Maine Total Jobs



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# Falling Affordability to 5-year Low

## But still 5<sup>th</sup> best in 40 years



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# Inevitable Rise in Mortgage Rates will further hurt Affordability

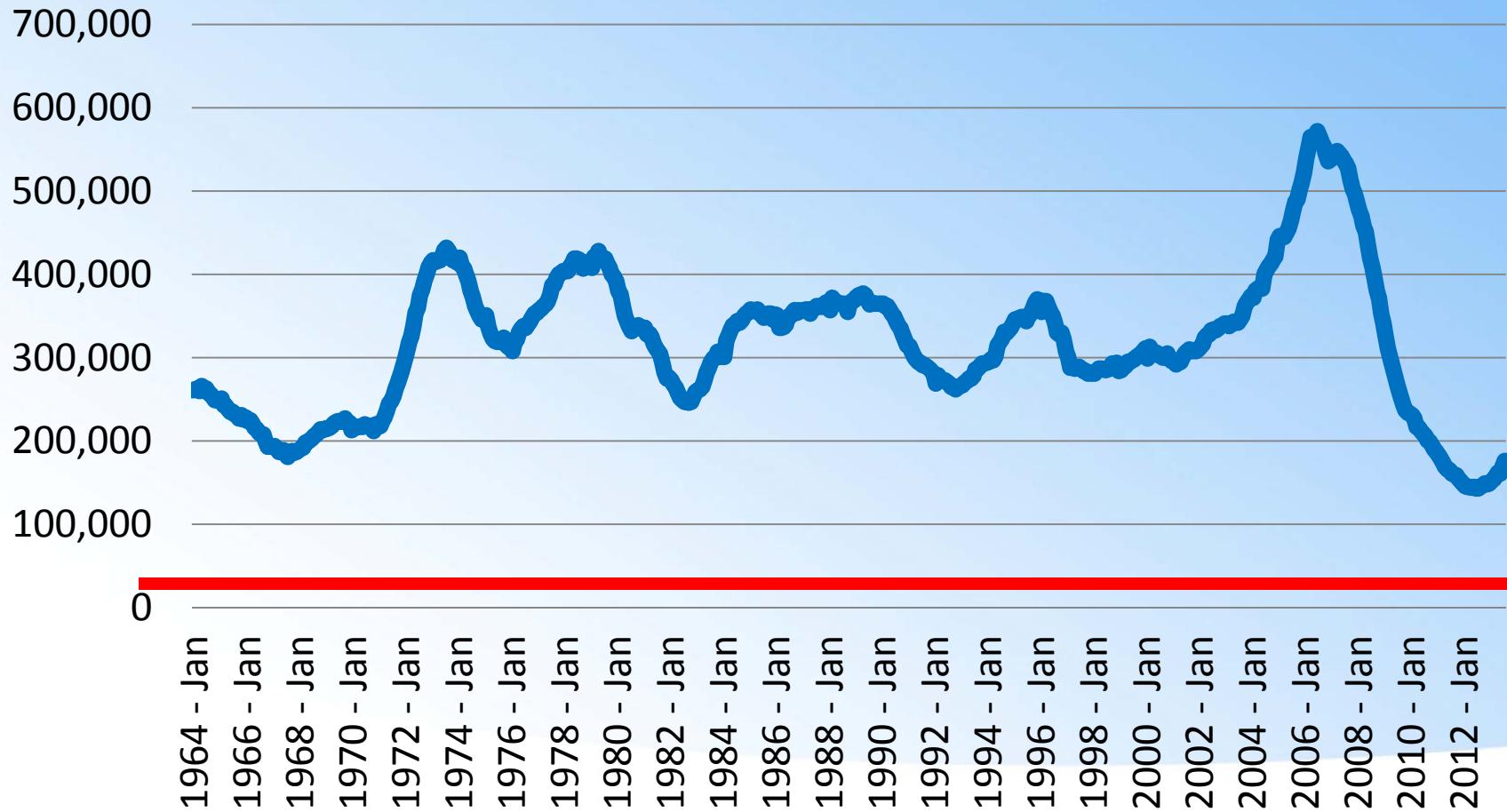
(30-yr rate have been below 6% for 5 years)



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# New Home Inventory

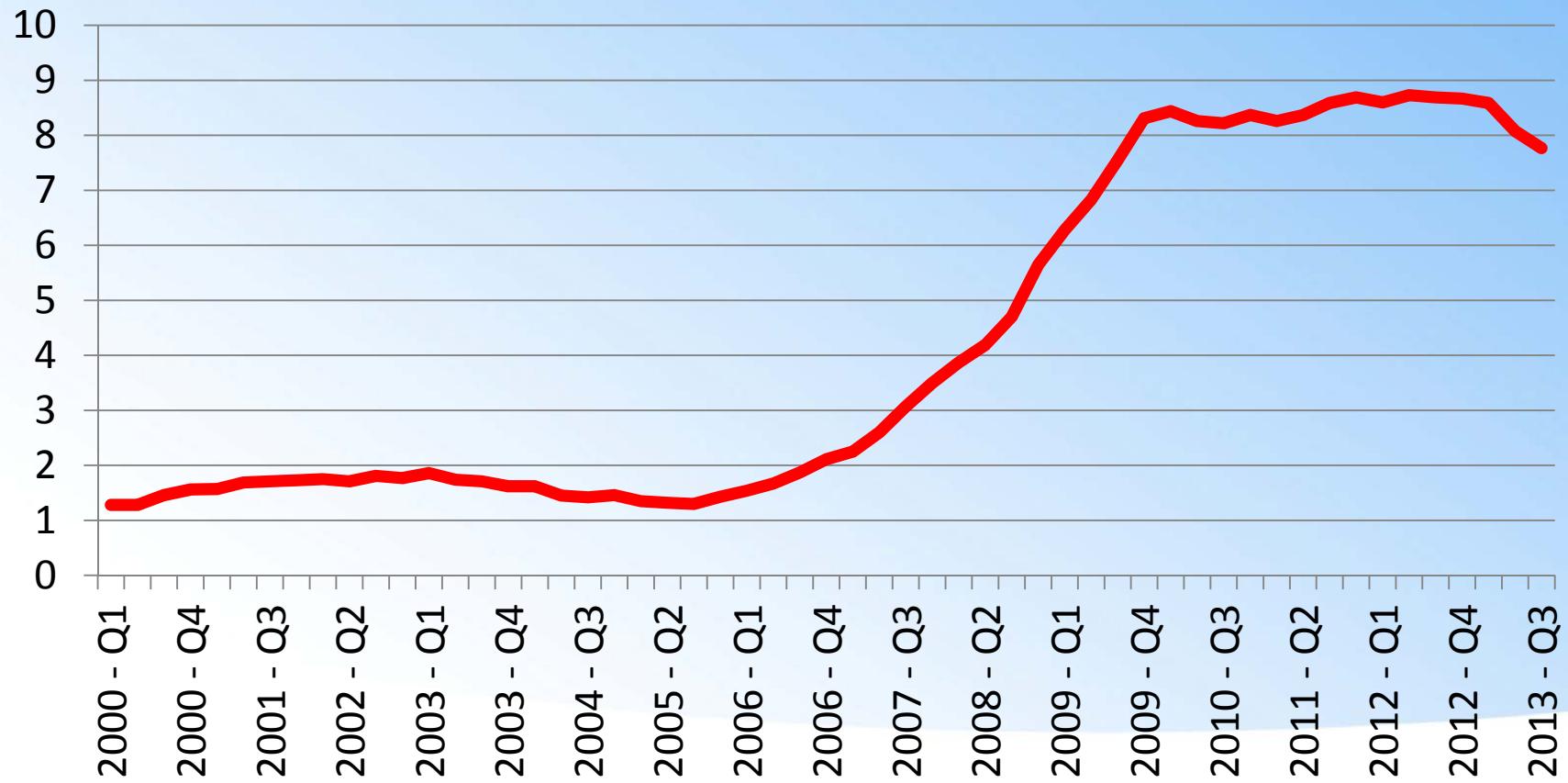
(Newly Constructed Homes Inventory at near 50-year low)



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# Shadow Inventory in Maine

(Mortgages Late 90+ day or in foreclosure process)

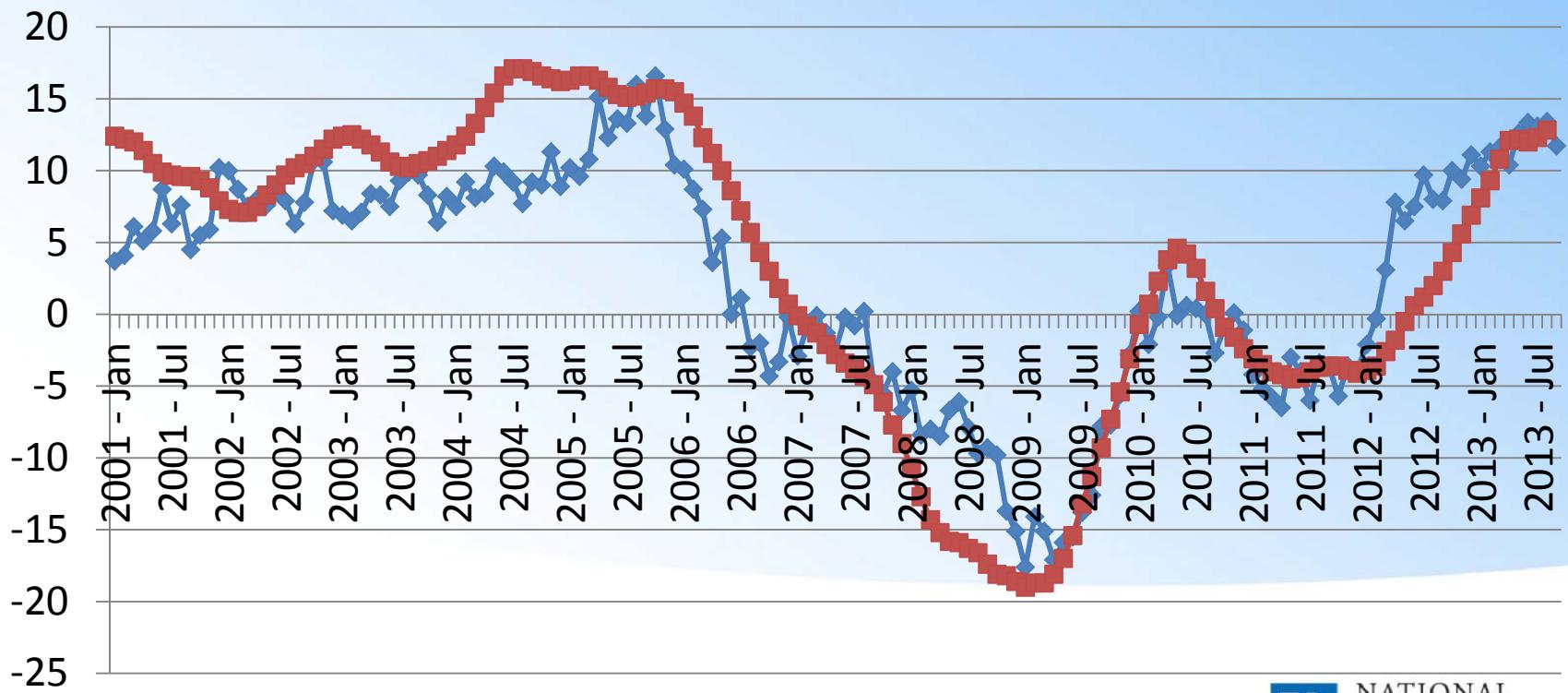


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# Rising Home Prices Because of Lack of Inventory

(% change from one year ago)

Blue = NAR Median Price  
Red = Case-Shiller Index



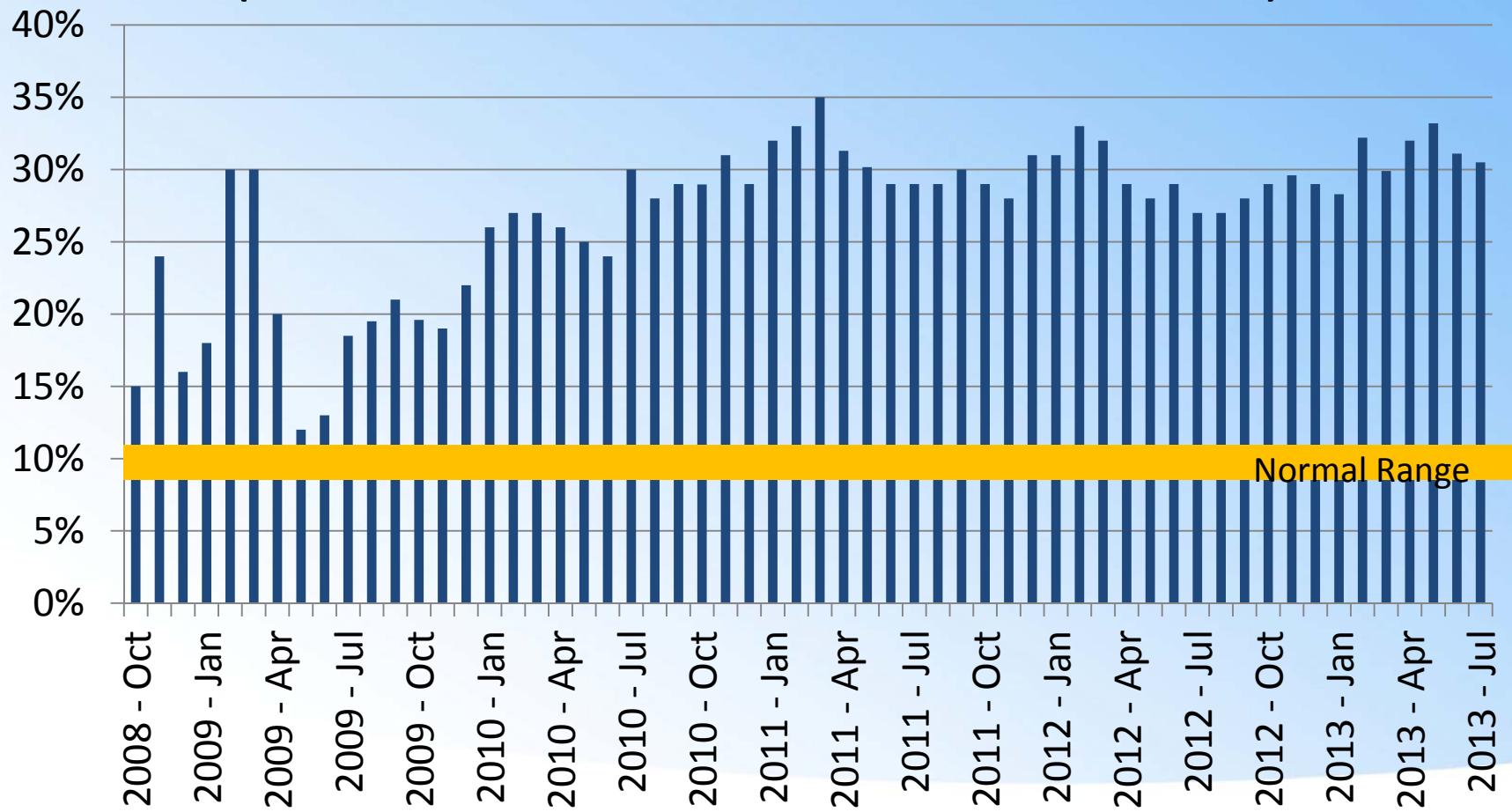
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# Maine Housing Statistics

- Closed Sales Q1, Q2, and Q3  
Up +16% year-to-date from 1 year ago
- Median Prices in Q3  
Up +5% from 1 year ago

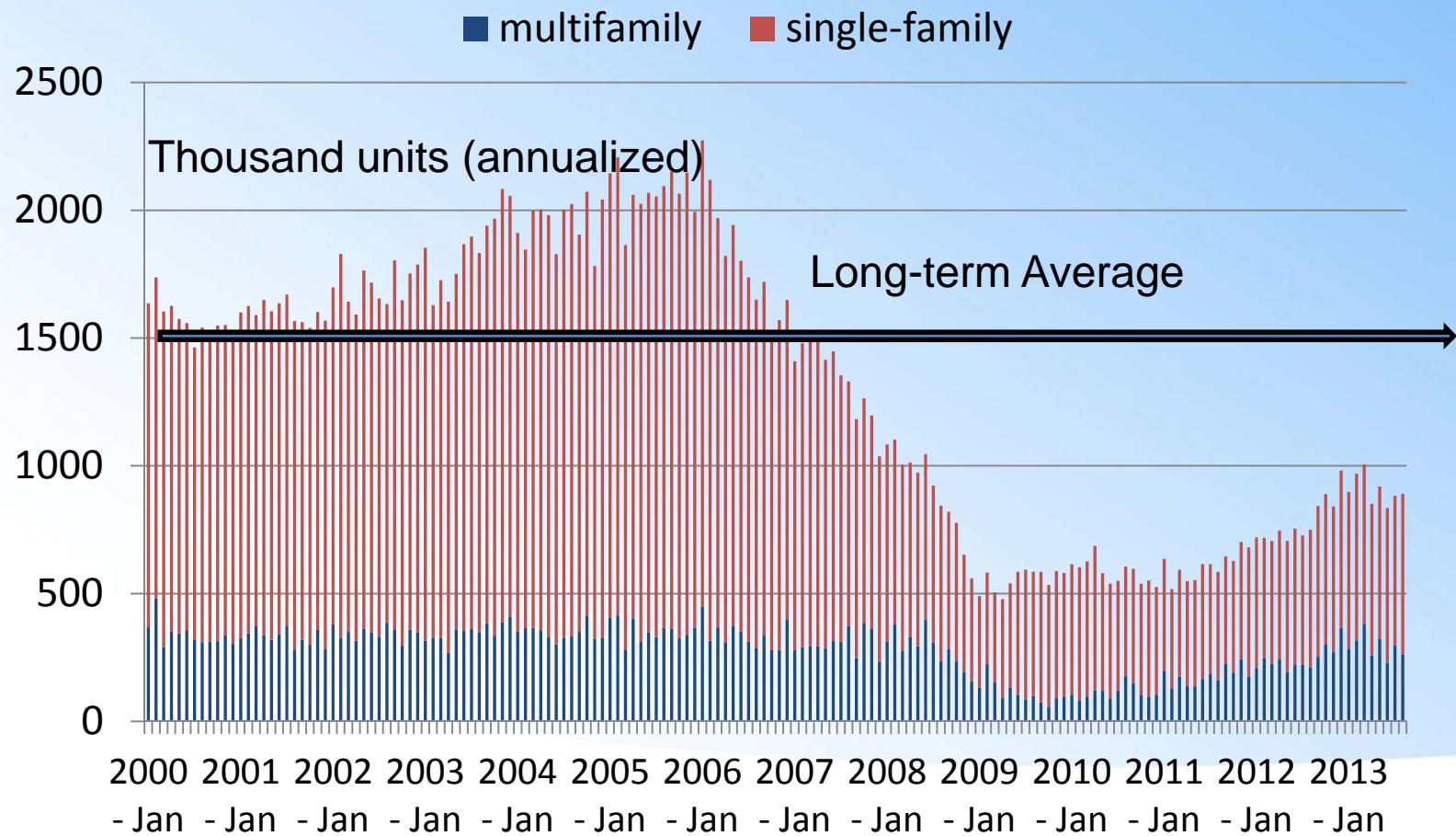
# All-Cash Buyers Stayed High ... even when mortgages were cheap

(Cash share as % of total home sales)



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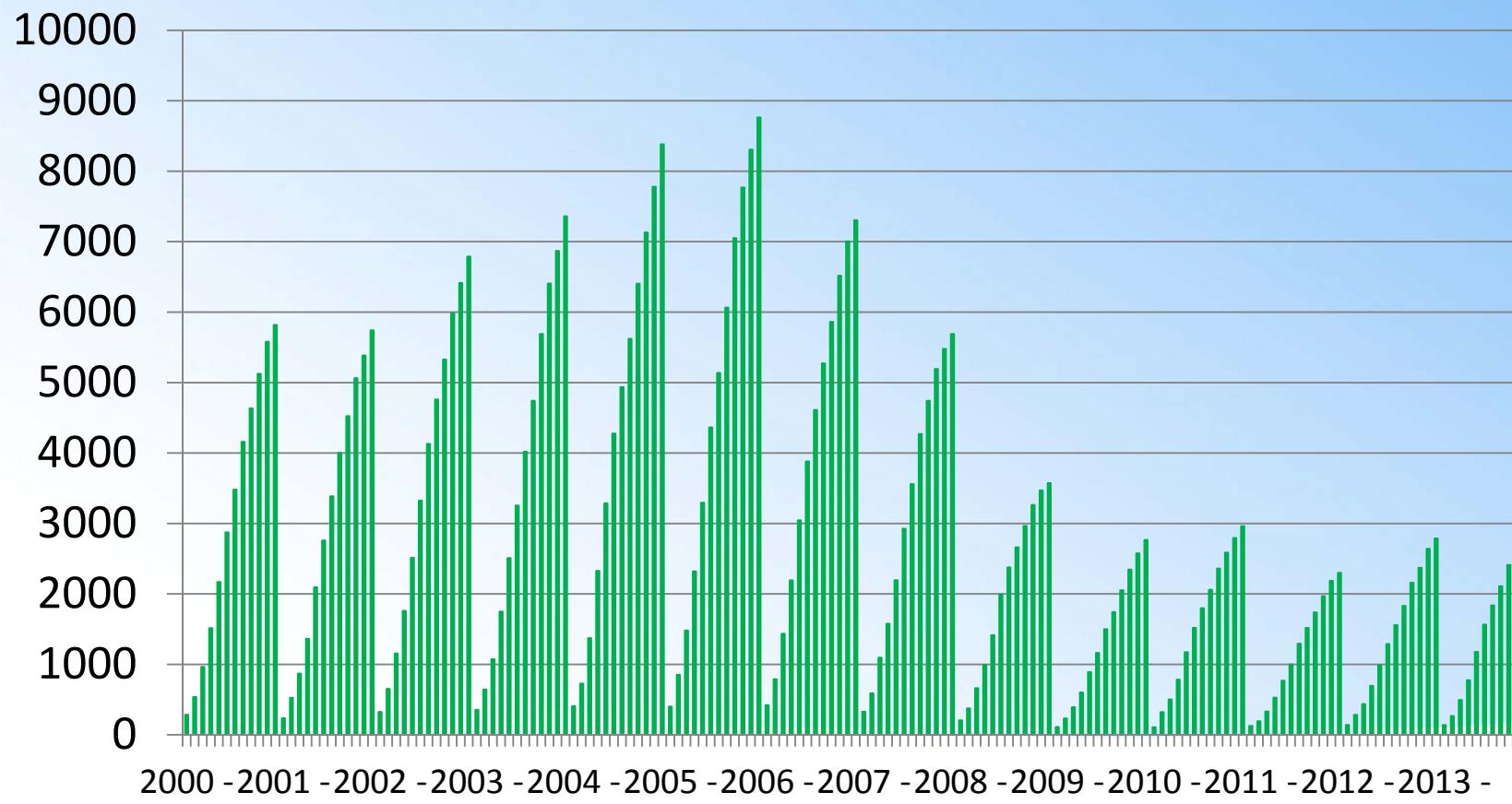
# Housing Starts Prime to Rebound? If Not We'll Have an Inventory Shortage



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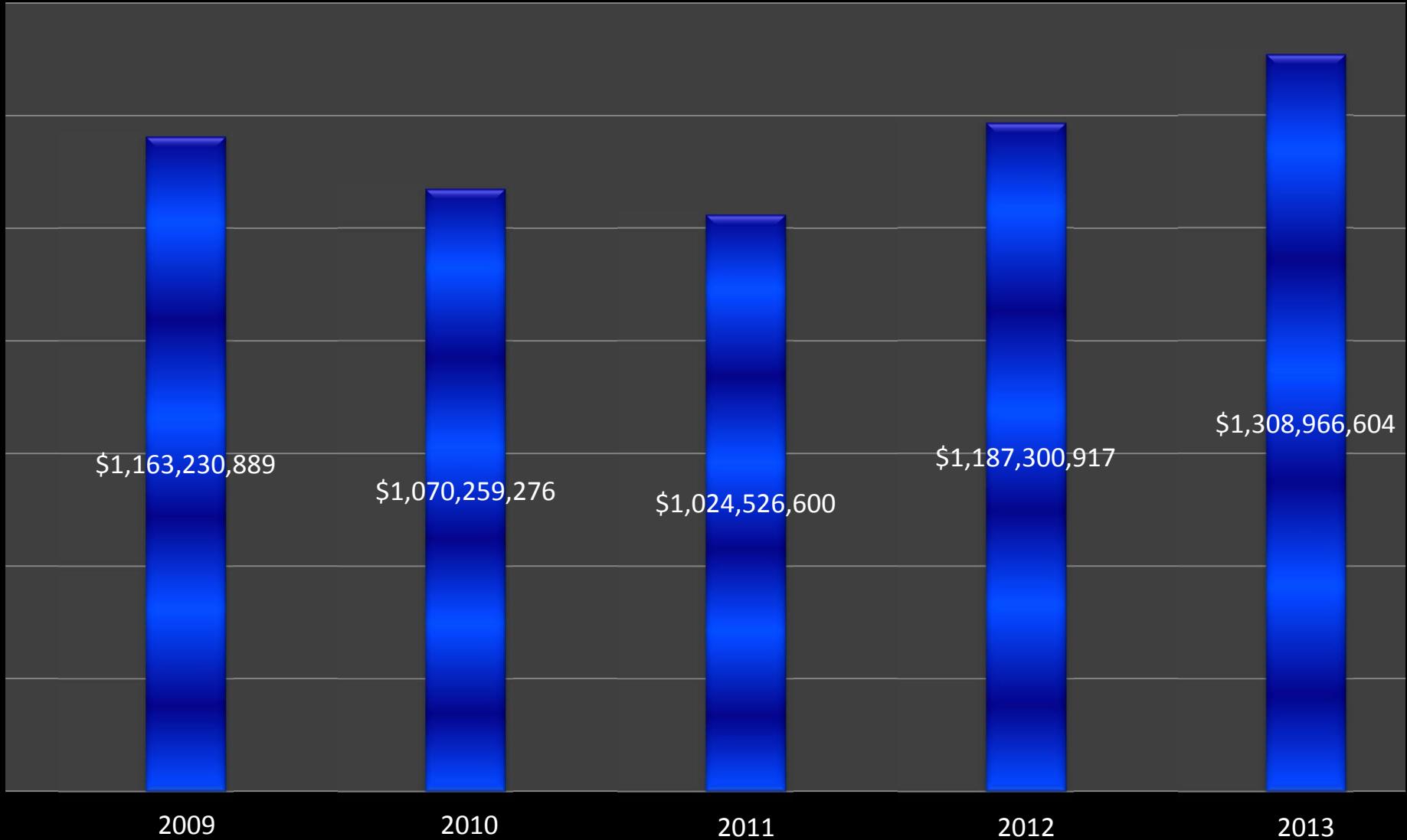
# Maine Housing Permits

(year-to-date)

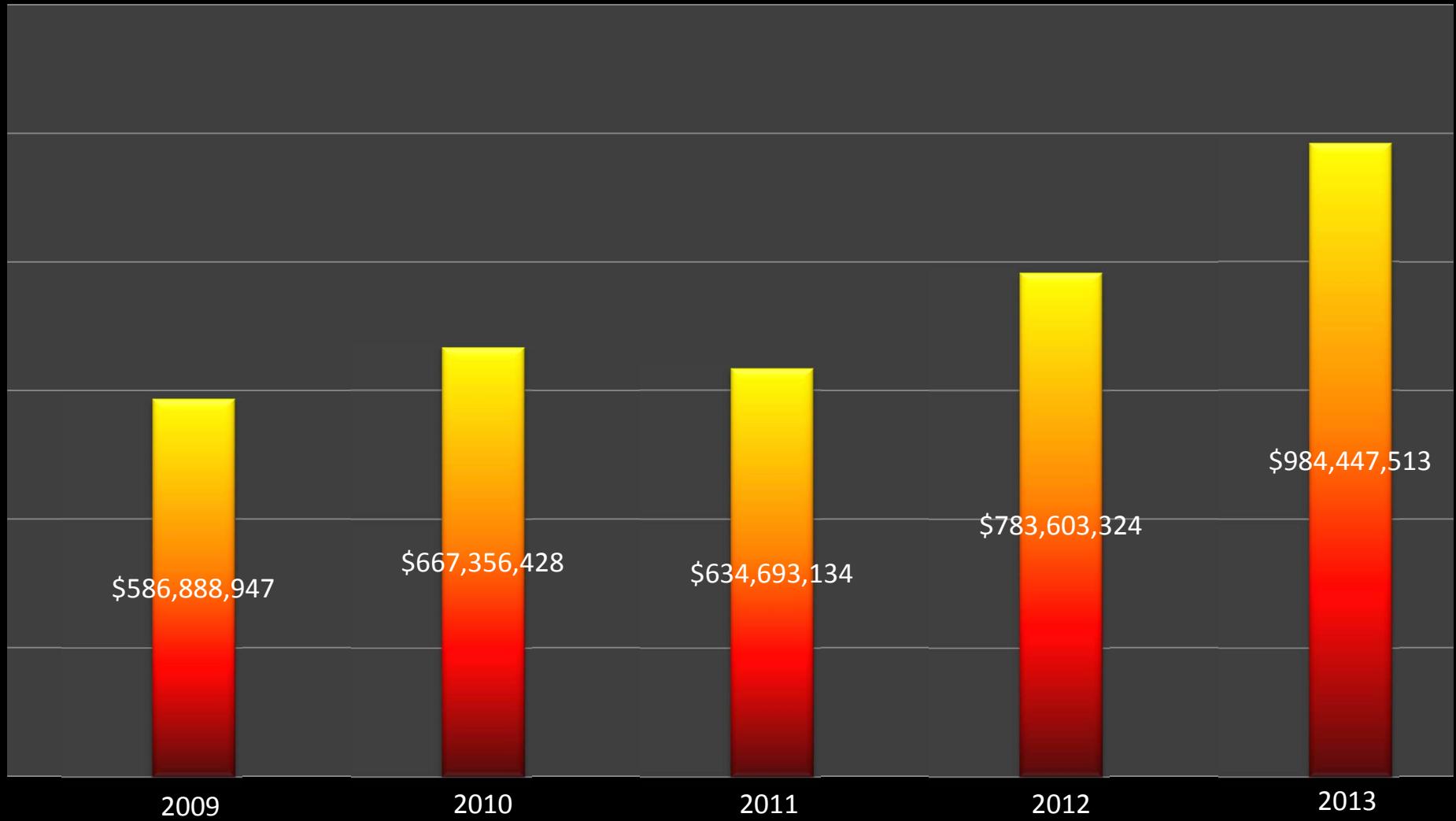


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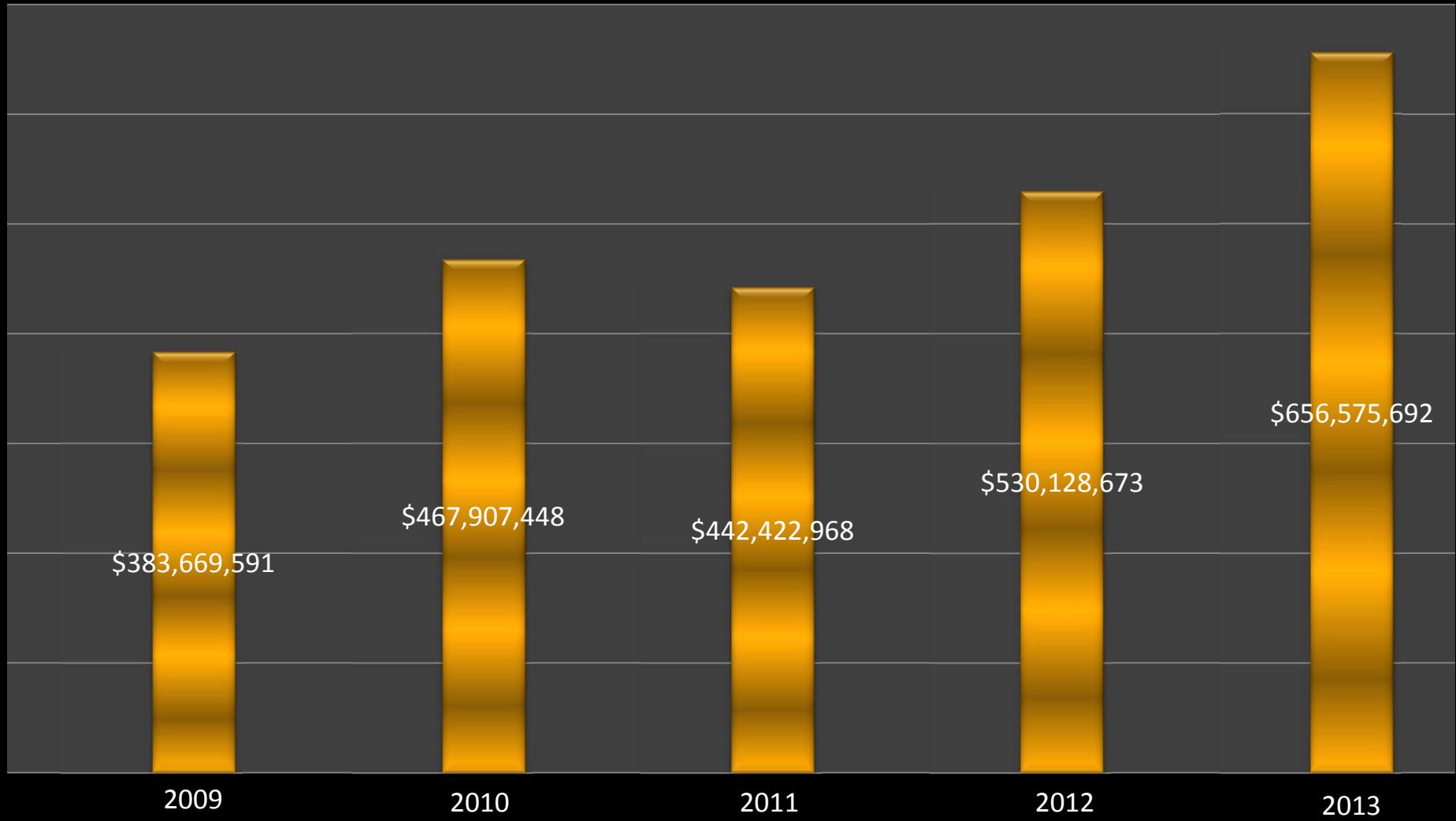
## **State of Maine - Single Family - Sale Price \$0 to \$249,999 By Dollar Volume**



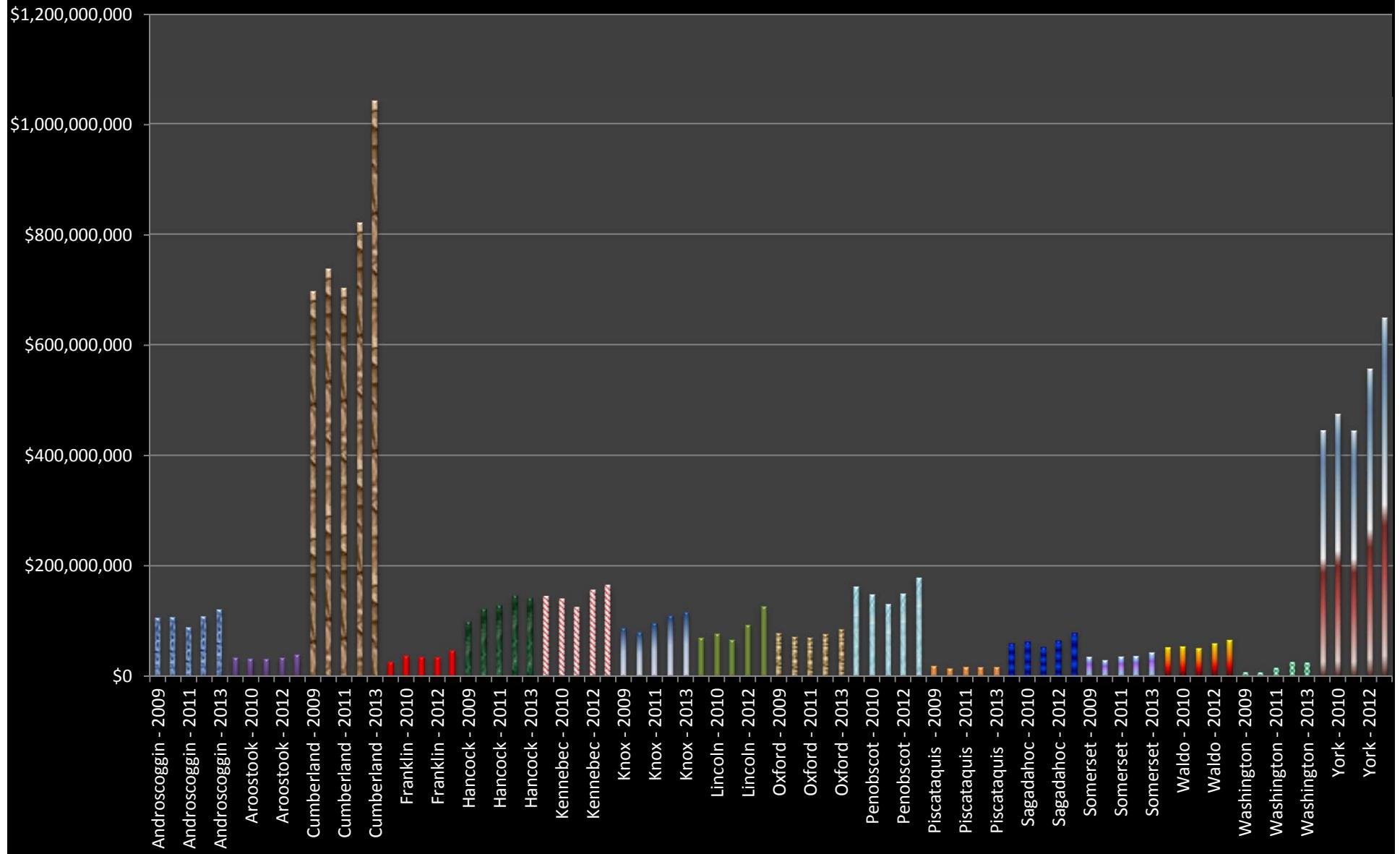
## **State of Maine - Single Family - Sale Price \$250,000 to \$499,999 - By Dollar Volume**



## **State of Maine - Single Family - Sale Price \$500,000+ By Dollar Volume**



# All County Single Family Sales By Dollar Volume



Based on information from the Maine Real Estate Information System, Inc. for the period January 1, 2009 through December 31, 2013.

# What to expect in 2014

(Mortgage Rates to over 5.0% by end of 2014)

	2014 forecast
National Existing Home Sales	0%
National Median Price	+6%
Maine was slower in recovery and still in recovery with no flat-line forecast	+3 to 5% in sales +2 to 4% in prices

# 2014 – Same as it ever was and if you build it will they come?

- Stabilization – Prices and Sales
- Moderate grow for Both
- High End continued resurgence
- New Construction growth up for S.F. Homes and Condos
- Interest rates move into the Fives
- Affordability strong enough to move sales up modestly.



# 25 Years from now?

Looking back 25 years ago tells you something

- We had those big books that came out once a week as the only tool to know what was on the market and everybody knew each other
- 25 Years from now? It will be virtually virtual
- The industry will still exist – more complexity
- Technology will make it all seem easier . . .

Concern over what the consumer will lose

