





Office Design > Behavior > Culture > Results






Kepware Prospectus

Established in
1995


 Located in
Portland, Maine

 **20+ YEARS**
of developing connectivity
software for the **Industrial
Automation** Industry


Part of a complete
Internet of Things (IoT)
Solution within PTC


110+
Employees


STRONG HISTORY OF GROWTH AND EXPANSION





INDUSTRIES
SERVED



Manufacturing

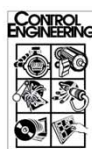

Oil & Gas



Building Automation



Power



IT & Infrastructure






2016
ENGINEERS'
CHOICE
AWARDS
WINNER


First Team
**LEADERSHIP IN
AUTOMATION
2015**
PREDICTED BY AUTOMATION WORLD


2016 BRONZE
STEVIE WINNER
FOR SALES & CUSTOMER SERVICE


Processing's
**BREAKTHROUGH
PRODUCTS 2015**
2015
IoT
EVOLUTION
Product of the Year

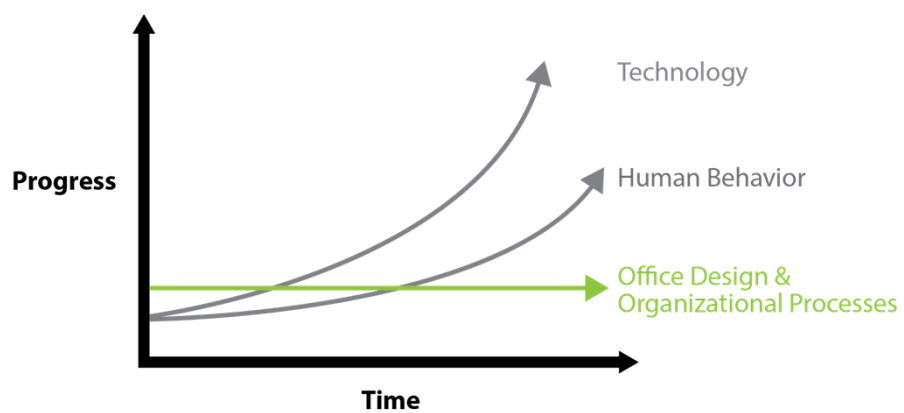

CONTROL
ENGINEERING
2015
PRIZE WINNER



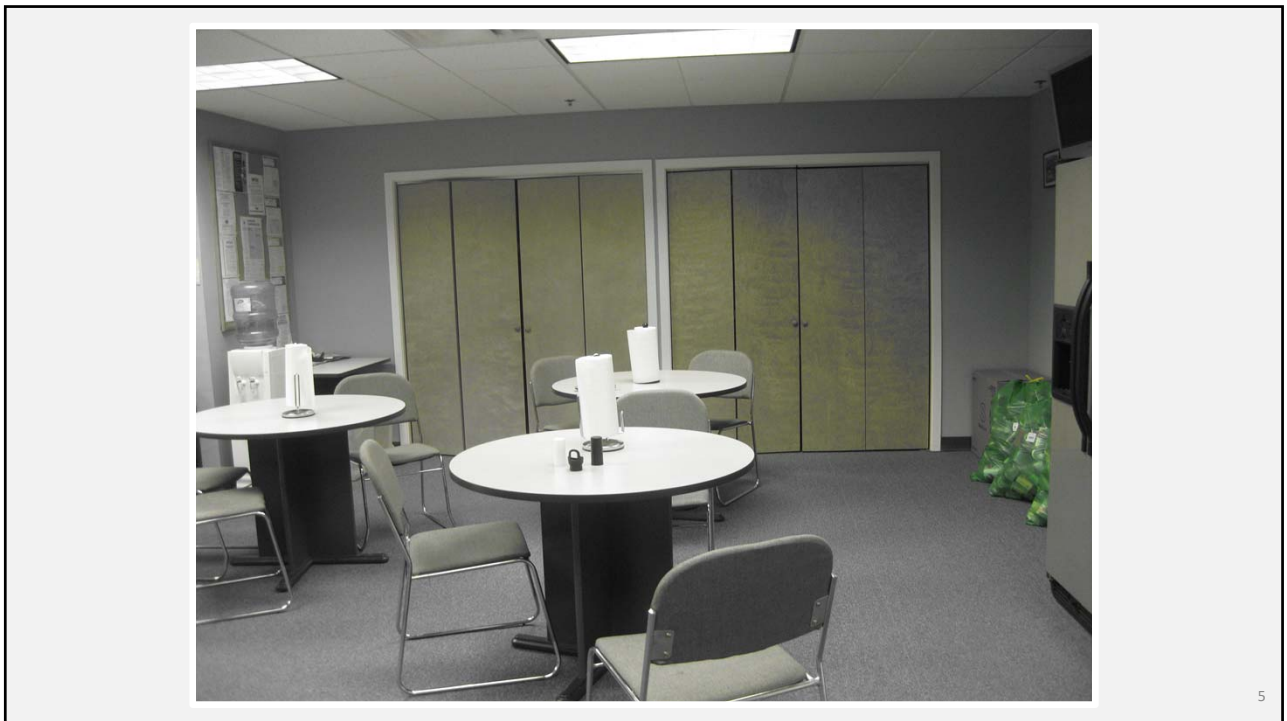
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Poor Office Design Is The Norm

► Technology Has Outpaced Office Design



Source: McChrystal Group, LLC





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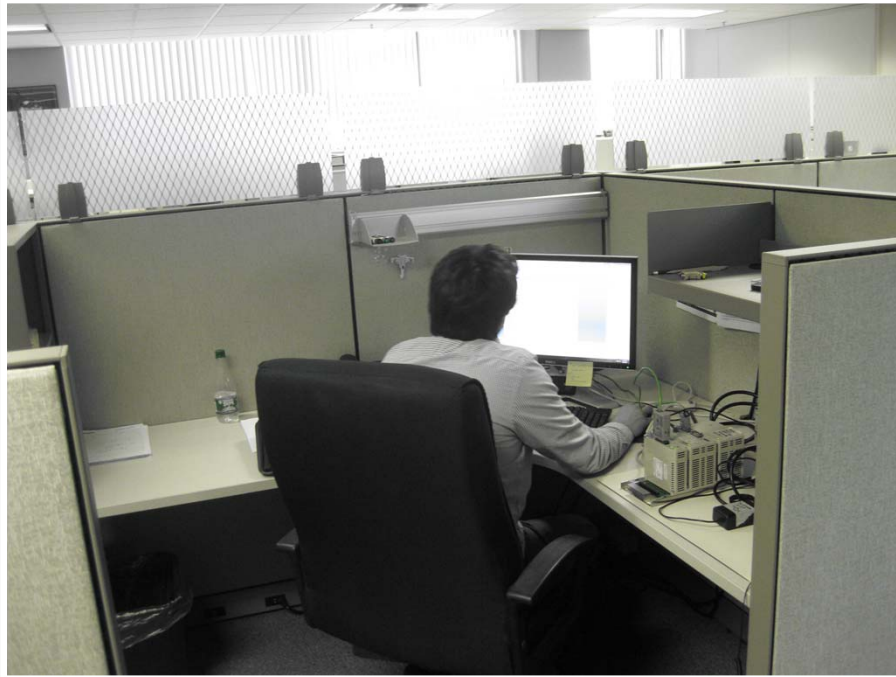


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Office Culture and Communication Matter

13%

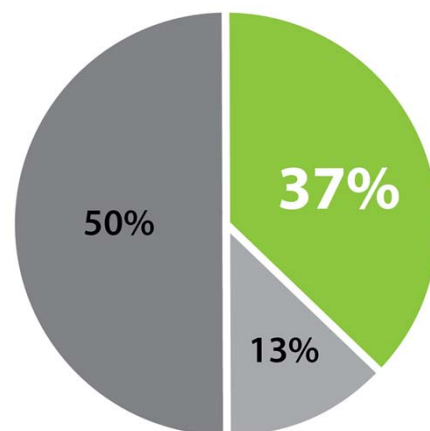
of employees highly engaged.

50%

of employees not highly engaged

37%

of employees actively disengaged



Source: Steelcase Global Report | Engagement and the Global Workplace | 2016



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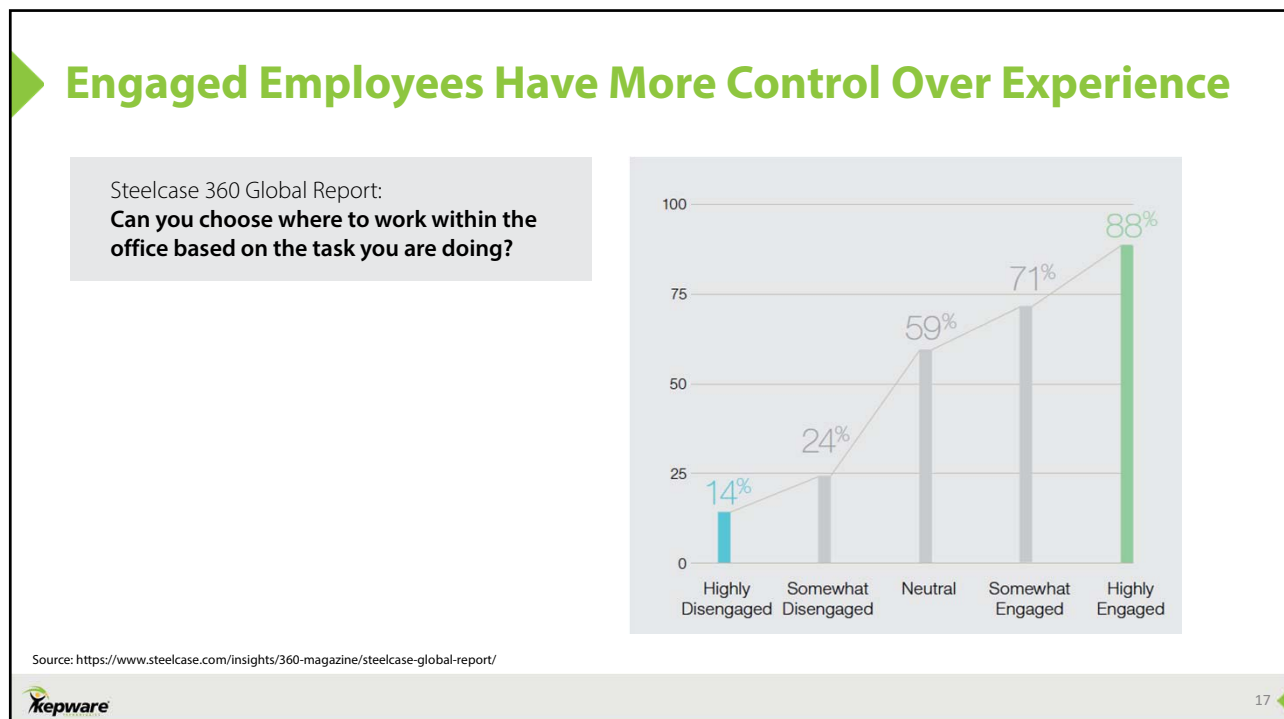
Good Office Design Is Possible

▶ Good Office Design Is...

*"Innovative. Useful. Aesthetic design.
Understandable. Honest. Unobtrusive.
Long-lasting. Consistent in every detail.
Environmentally friendly. As little design
as possible."*

Dieter Rams





► It Is Possible

"Google was cubicle land when we started designing offices for them"

Clive Wilkinson

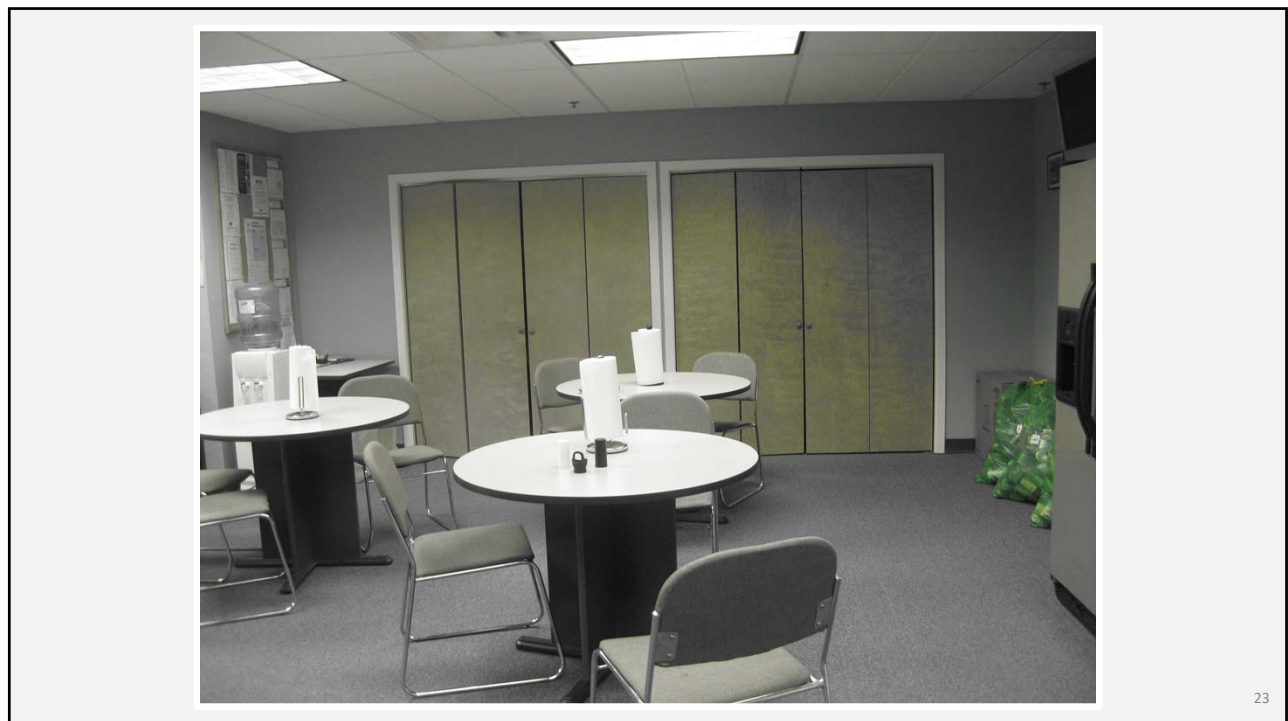
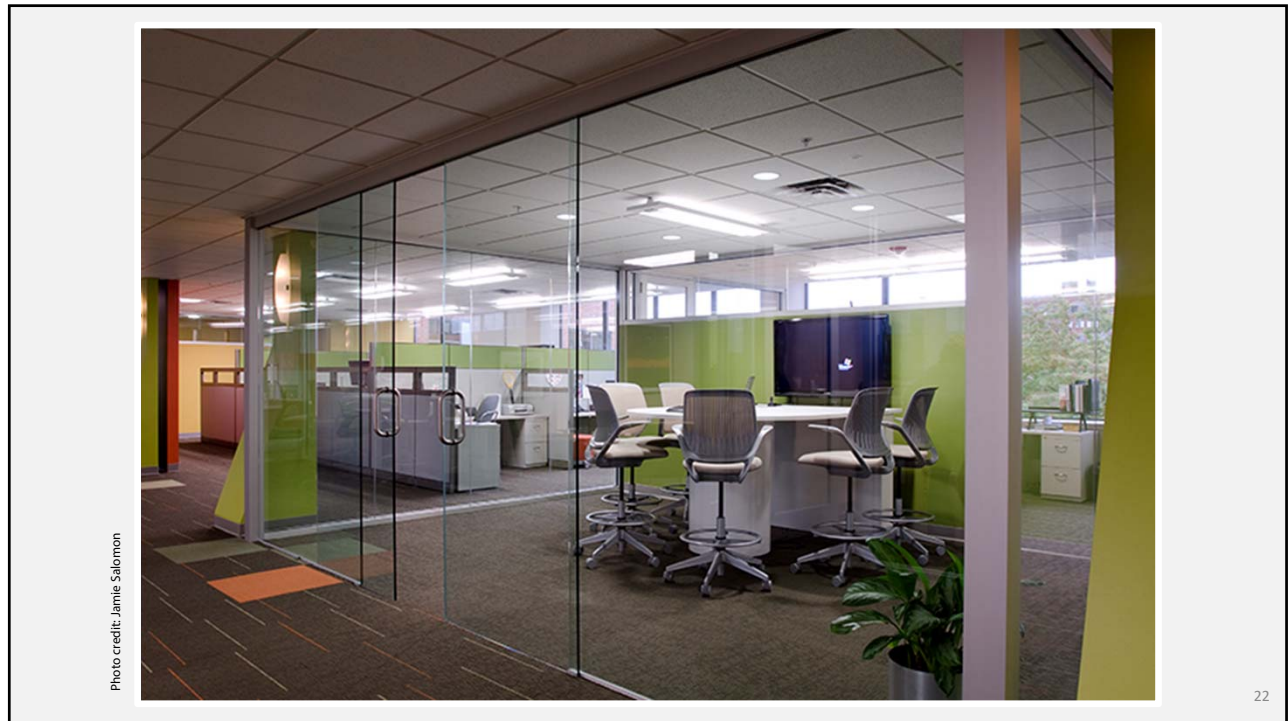


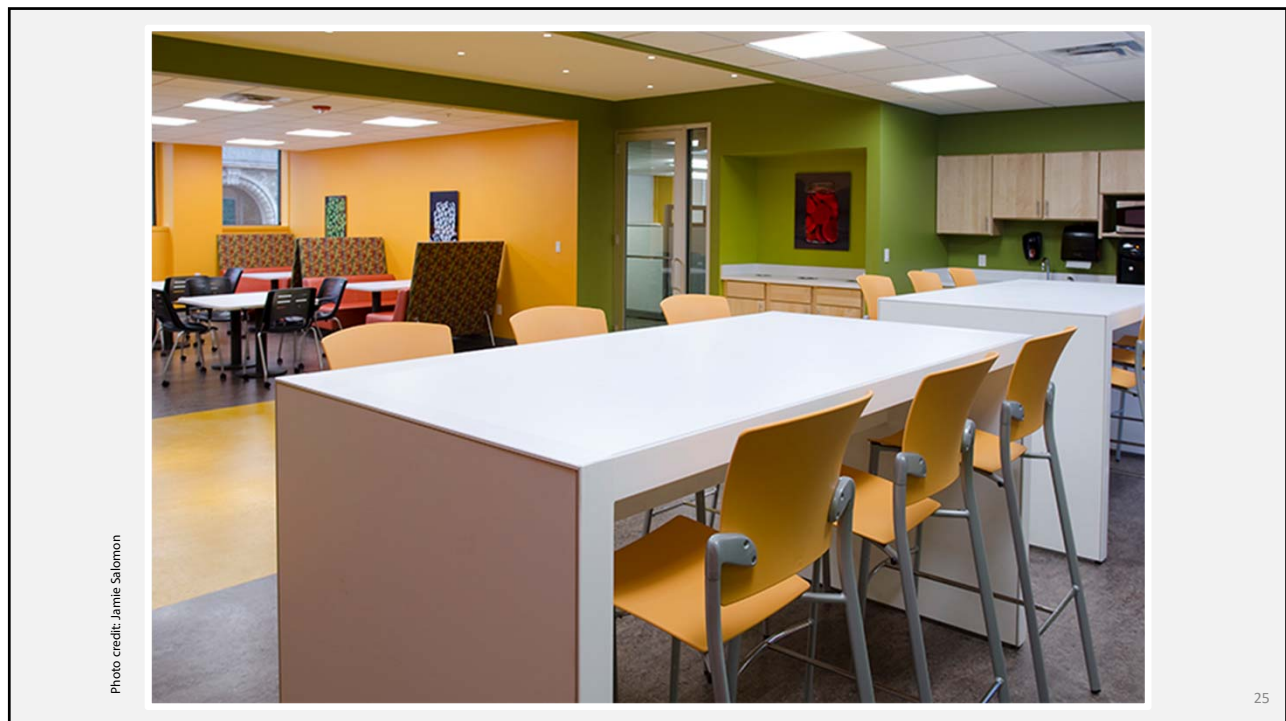
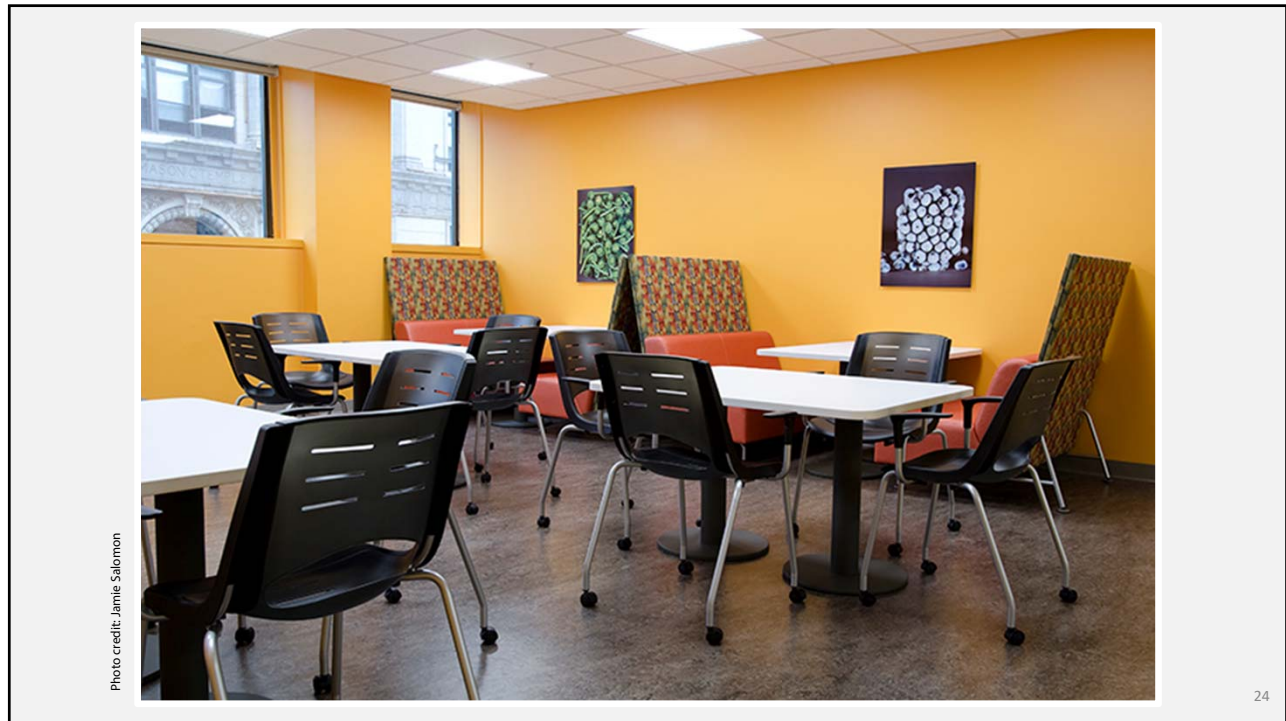
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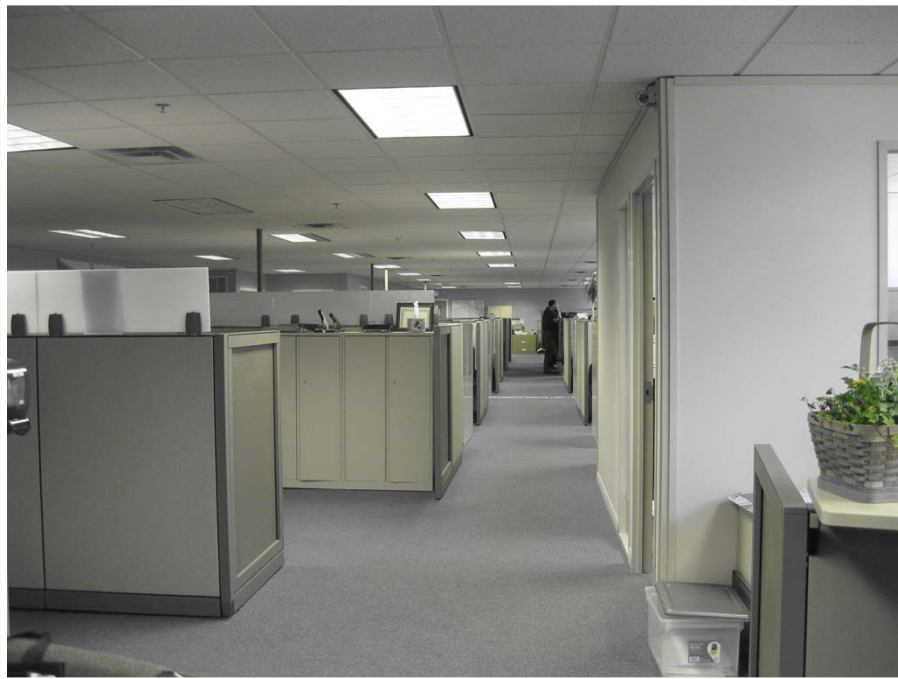


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Photo credit: Jamie Salomon

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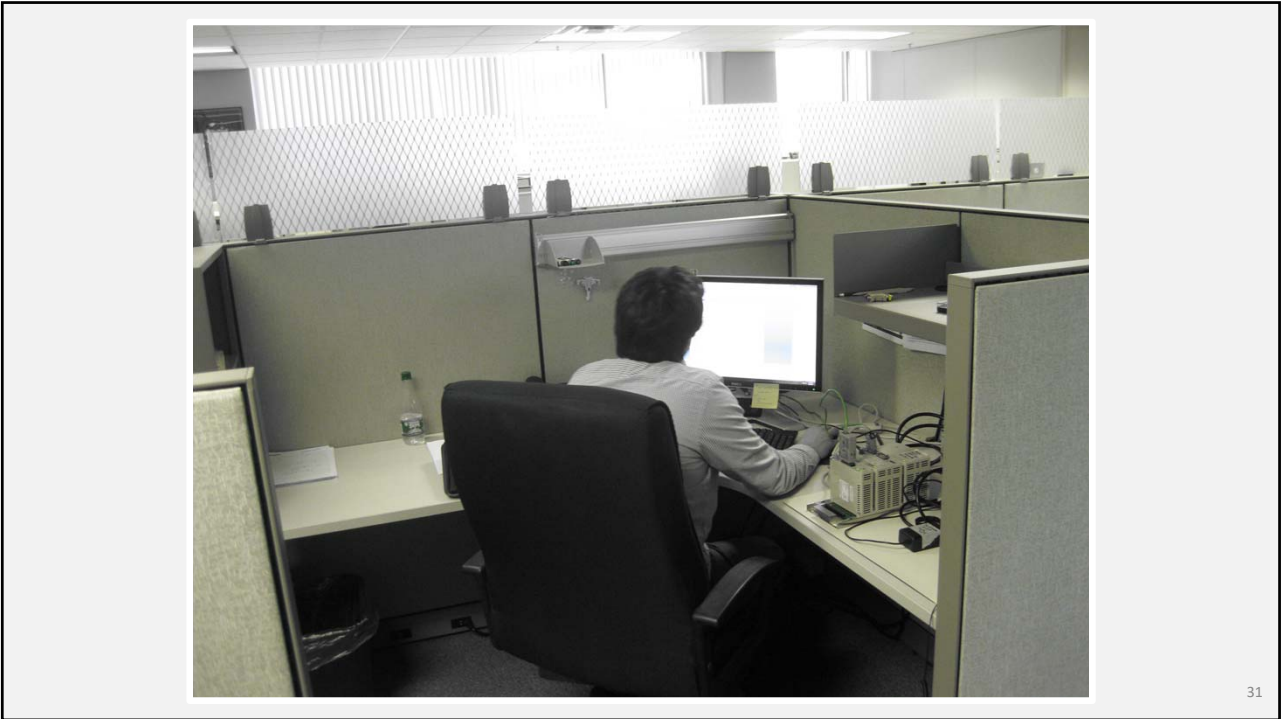


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Photo credit: Jamie Salomon

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Great Office Design Makes Sense (& Cents)

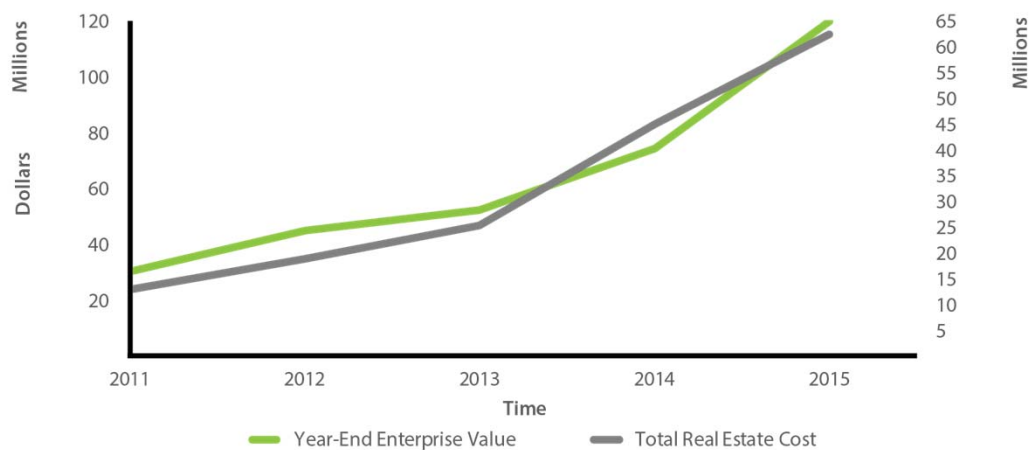
You Don't Have To Borrow Money For Rent

"My proceeds from the PayPal acquisition were \$180 million. I put \$100 million in SpaceX, \$70m in Tesla, and \$10m in Solar City. I had to borrow money for rent."

Elon Musk



Office Investment vs. Enterprise Value



Welcome The Whole Employee

"Just by walking through the office space, it's easy to see how much Kepware values the health of the people that work here. A colorful, well-designed office space, standup desks, and a great onsite gym are all things that we get to take advantage of every day!"

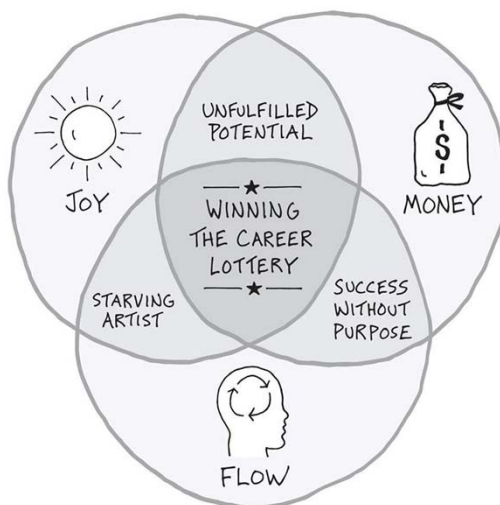


Greg Wright, Director of Software Development



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A Lottery Everyone Can Win



Source: The Quiet Leadership Institute



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