



Maine Real Estate &  
Development Association

Supporting Responsible Development  
[www.mereda.org](http://www.mereda.org)

# MEREDA's Spring Conference

Thursday, May 25, 2023



## Solving Maine's Housing Crisis

12:00 PM – 1:00 PM

Registration | Exhibitors

1:00 PM – 1:10 PM

Welcome & Housekeeping Remarks

Craig Young, MEREDA President

1:10 PM - 1:20 PM

Introductory Remarks

Shannon Richards, Conference Committee Chair

John Finegan, Conference Committee Member

1:20 PM – 1:50 PM

Keynote Presentation - National Housing Perspective

Sonja Trauss, Yes in My Back Yard

1:50 PM – 2:10 PM

Economist Perspective

Kenneth J. Entenmann, NBT Bank

2:10 PM - 2:30 PM

Maine Housing Perspective

Elizabeth Frazier, Pierce Atwood

2:30 PM – 2:50 PM

2022 Notable Project Awards

2:50 PM – 3:10 PM

Break - Networking & Snacks

3:10 PM - 3:30 PM

Unveiling of the MEREDA Index

Report for 2022 from MEREDA's Economic Indicator

3:30 PM – 4:30 PM

Moderated Q&A with Panel - Panelists share their insight and experiences.

Moderators, Shannon Richards & John Finegan

Nathan Szanton, The Szanton Company

Daniel Stevenson, City of Westbrook

Sonja Trauss, Yes in My Back Yard

Kenneth J. Entenmann, NBT Bank

4:30 PM – 5:00 PM

Moderated Q&A with Audience & Wrap Up