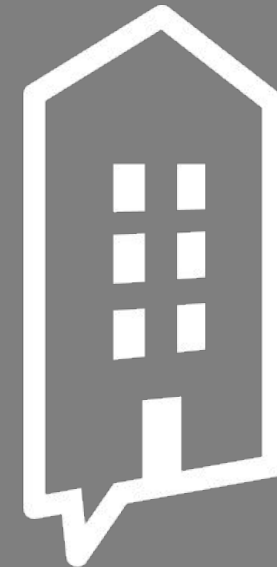


Yes In My Back Yard:

Housing consumers get organized!



YIMBY
LAW



YIMBY ACTION

YIMBY Action



Yes In My Back Yard



Energetic Activist Community



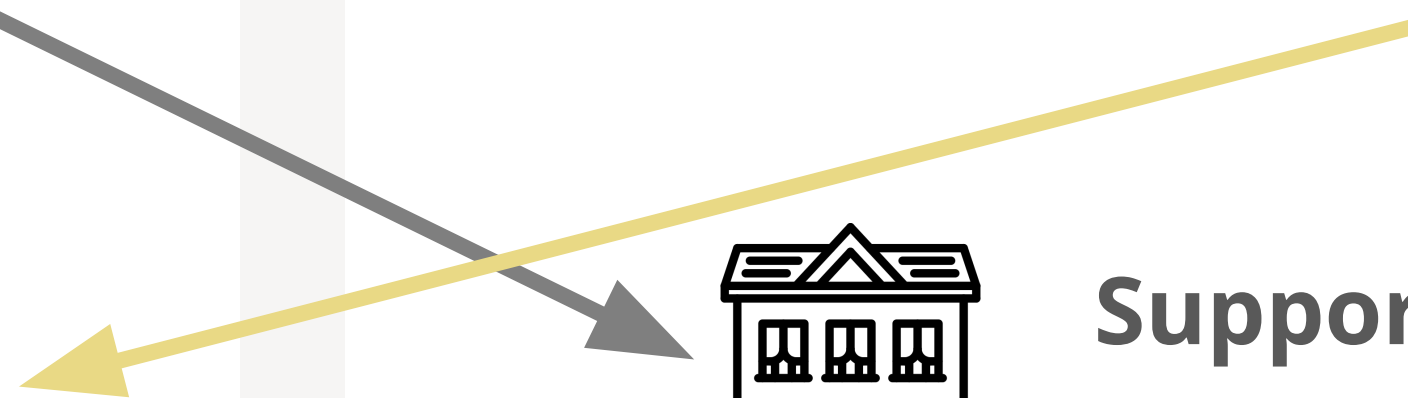
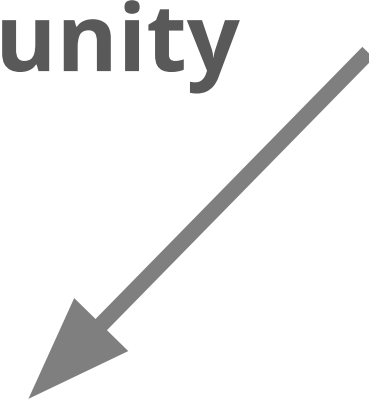
File lawsuits (CA only, for now!)



Support Political Candidates & Legislation



Support specific housing developments

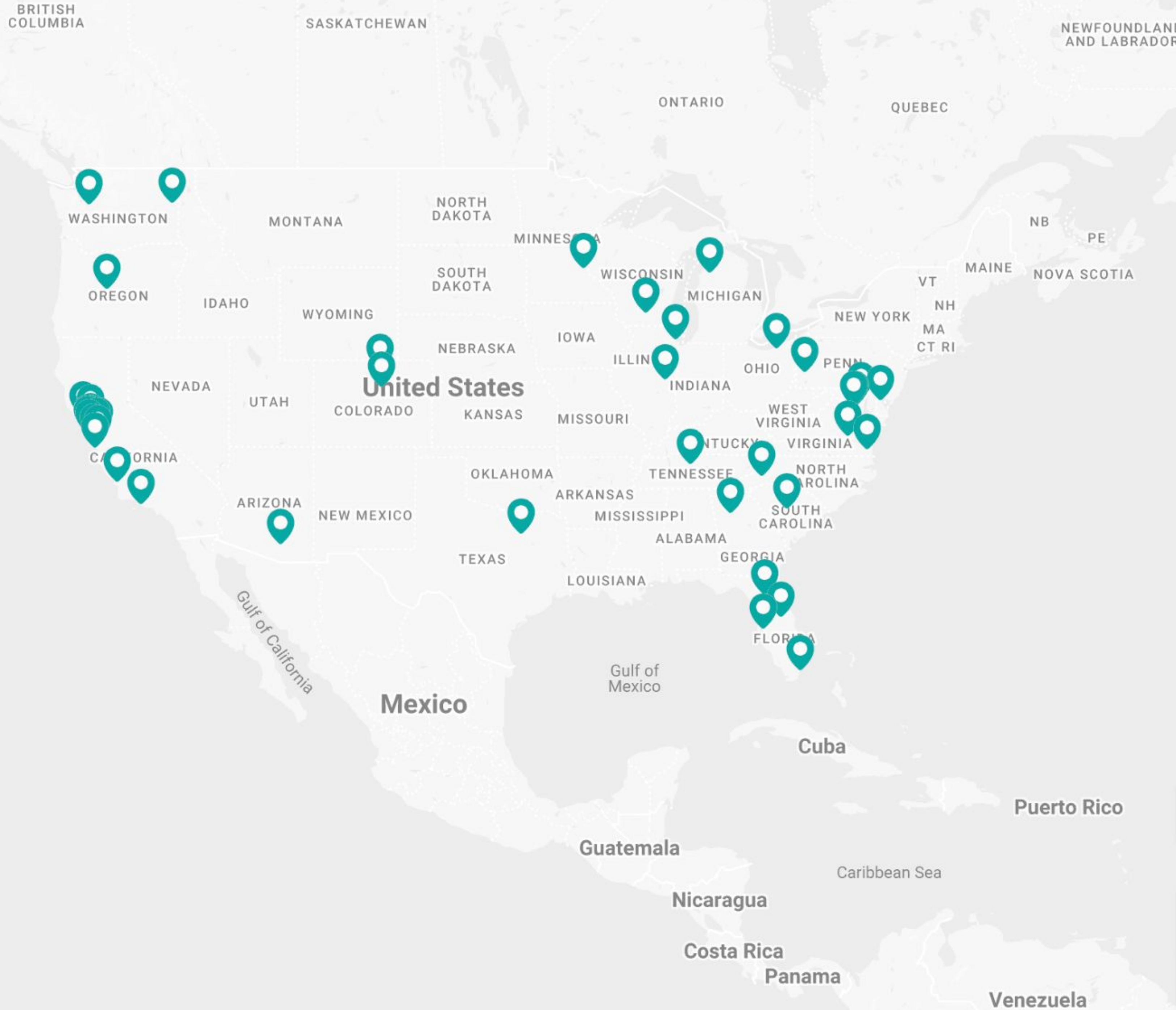


43 chapters in 19 states!



HAWAII

← Including Hawai'i!





YIMBYs Phonebanking.



YIMBYs attending a public meeting.

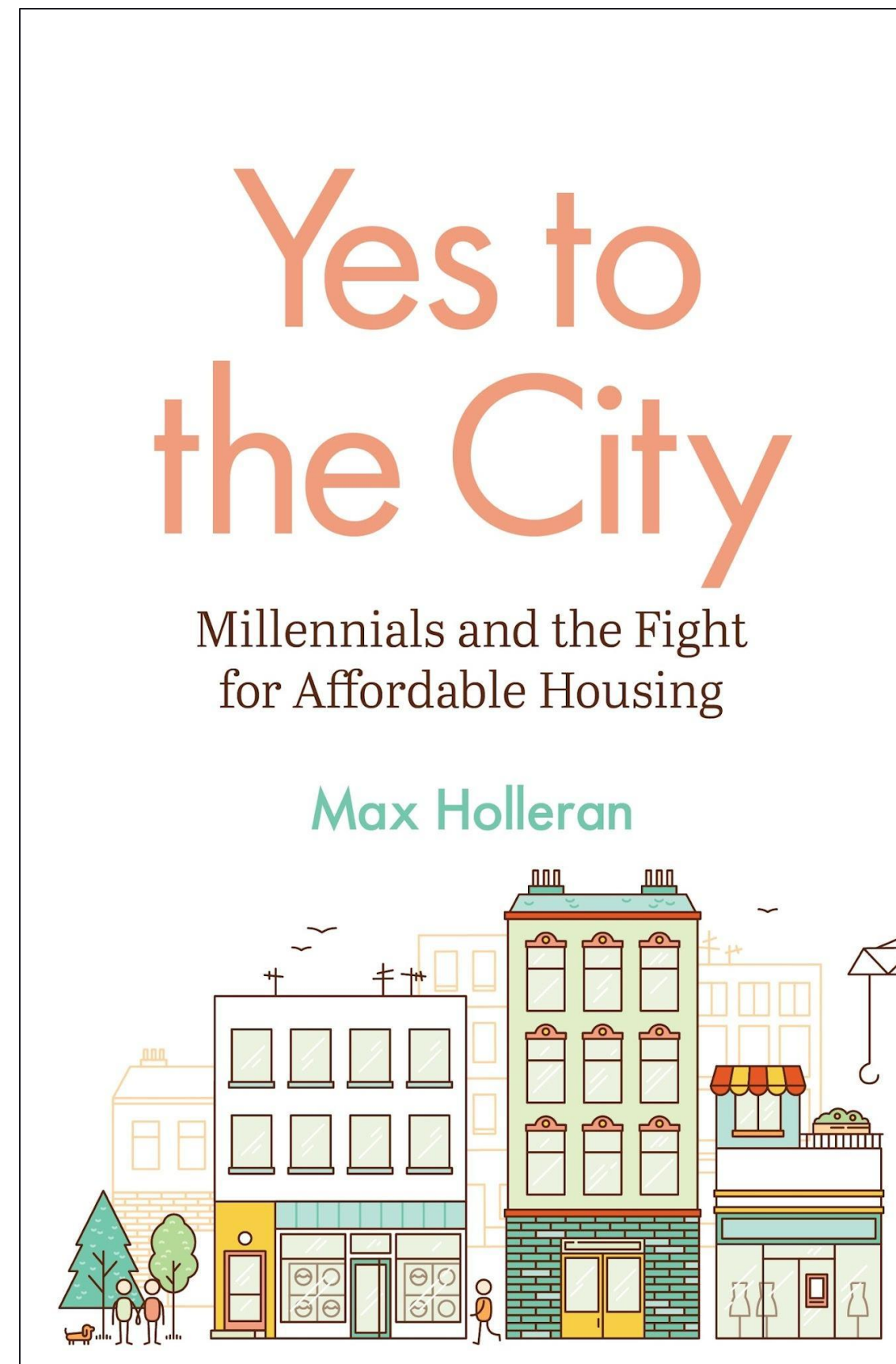
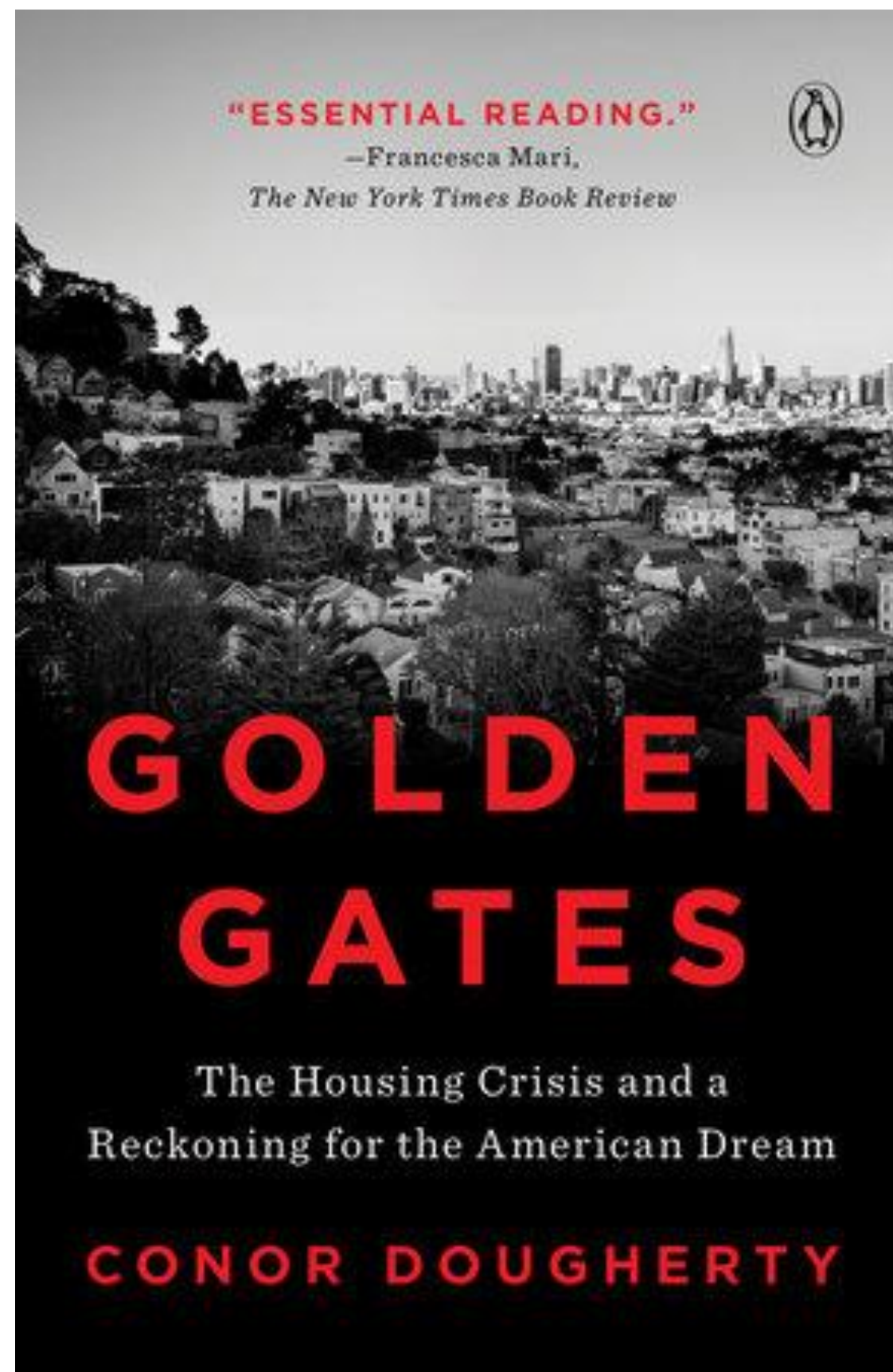


YIMBYs at a public meeting about homeless shelter (in support, obviously).

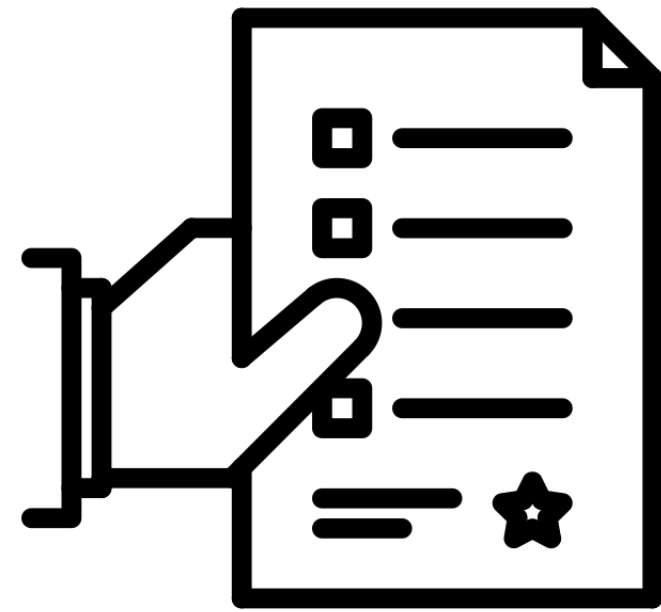


If we don't organize, then only NIMBYs show up.

Books about the YIMBY movement:



We Deploy Power



Legislation

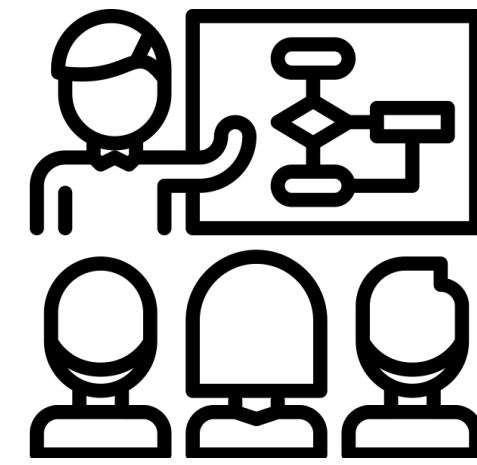
Relationships with Electeds

Administrative Advocacy

Elections

Legal Enforcement

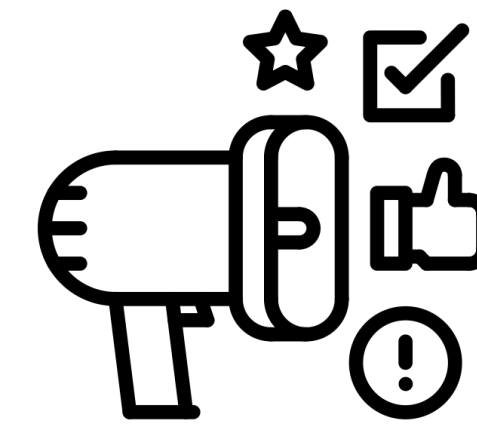
And Build Power



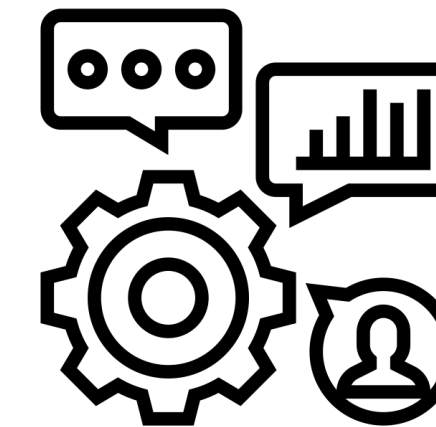
Organize People



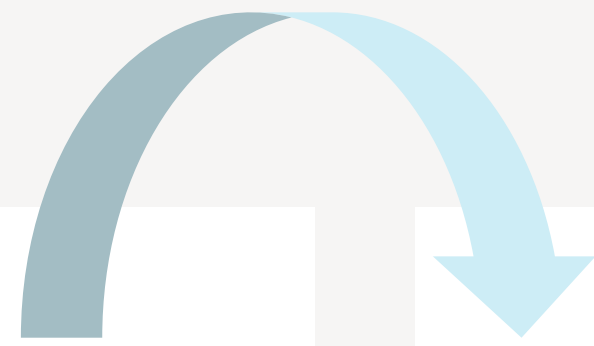
Build Coalitions



Change Narratives



Develop Technical Expertise



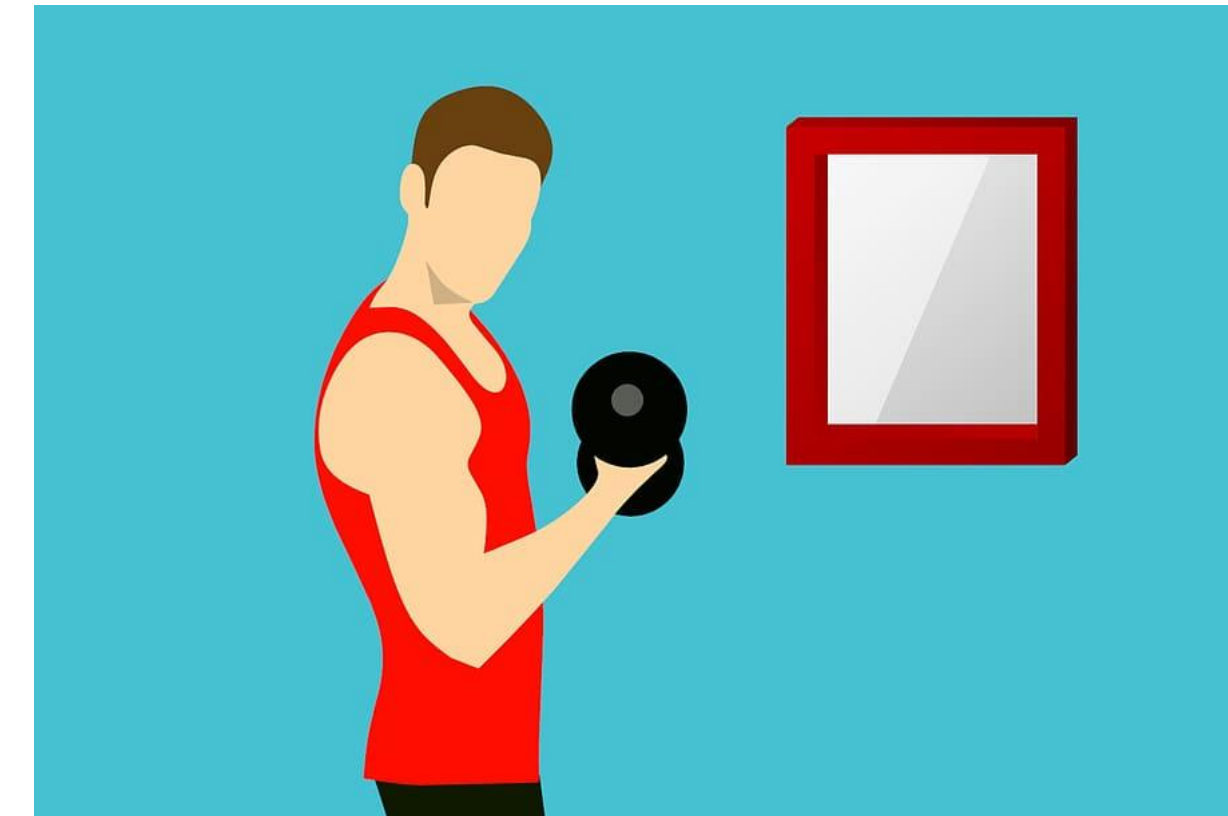
Grassroots Political Capital ...



... is NOT a diminishing resource like pouring water from one container to another.

... IS like fire, working out, love, investing.

The more you "spend" political capital, the more you have.





Policies for Abundant Housing



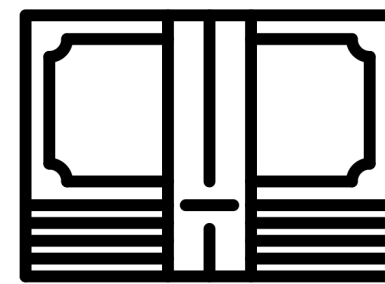
Legalize Housing

Allow more housing in every neighborhood, especially historically affluent and exclusionary neighborhoods, removing barriers to both subsidized affordable and market rate housing.



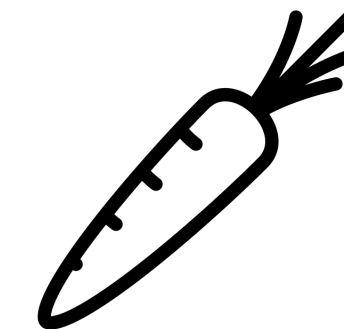
Streamline Permitting

Make housing permits fast and fair, removing arbitrary barriers to both subsidized affordable and market rate housing.



Fund Affordable Housing

Increase funding for subsidized affordable housing through a wide variety of mechanisms, including direct subsidies.



Fix Broken Incentives

Reform structures that incentivize communities to say no to new homes, including tax systems and legacy transportation infrastructure



Increase Housing Stability

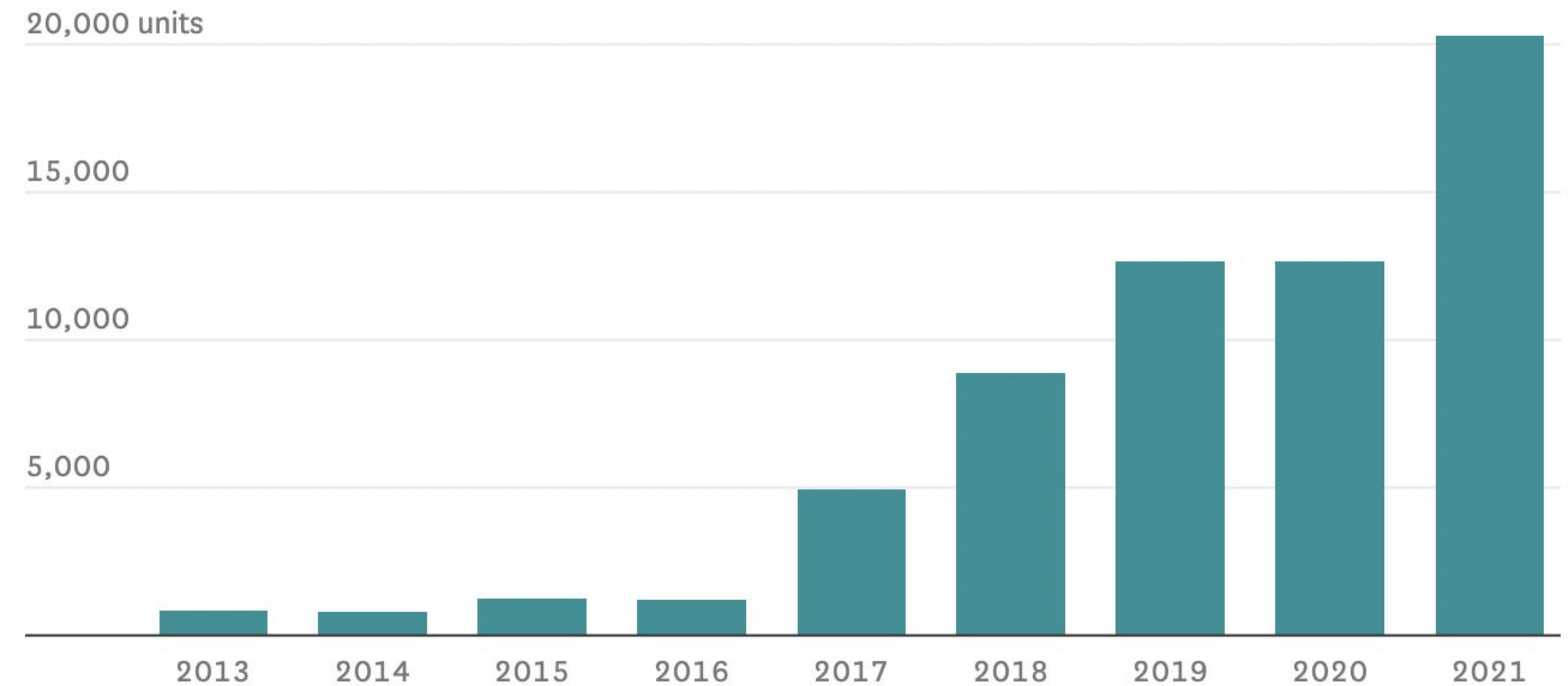
Enact policies that support current residents having stable housing choices amid growth.

Level 0, the vanguard: legalize ADUs



- Very boring, but popular and relatively easy to pass
- Enact over several years
 - Passed in CA initially in 2016. Every year since there have been several amendments to the original state ADU law.
- Creates housing!
 - Nearly 20% of housing units built in California today are accessory dwelling units. ([source](#))
- This is the AARP's baby

ADUs permitted in California



Source: California Department of Housing & Community Development

Level 1: Process improvement



Comparison of two bills that require a ministerial/ by-right/ administrative process for certain projects.

	California “SB 35” (2017)	Florida “SB 102” (2023)
Inclusionary rate:	50% or 10% (depending on the city)	40%
Union requirement:	yes	no
Overrule local zoning:	no	yes, partially
Political narrative:	streamlining entitlement process	statewide inclusionary

Level A: Objective standards & follow local zoning



In CA, objective standards are the only basis a local agency may use to deny or reduce the density of proposed housing developments (2/3 residential).

NO:

- “Conforms with neighborhood character”
- “Enhances welfare of the community”
- Conditional use process
- **Politics, personal relationships or corruption**

YES:

- “involve no personal or subjective judgment by a public official and
- are uniformly verifiable by reference to an external and uniform benchmark or criterion
 - available and knowable by both the development applicant and the public official
 - before submittal.”



Philosophy for Abundant Housing

- ❑ Diversity at the state level.
- ❑ Diversity at the regional level.
- ❑ Diversity at the county level.
- ❑ Diversity at the city level.
- ❑ Diversity at the **community** level.

An aerial photograph of a residential development. The houses are uniform in style, with grey roofs and light-colored siding. The roads are winding and paved. The overall appearance is one of conformity and separation.

Zoning enforces conformity and separation

[Image source, Marketwatch.com](https://www.marketwatch.com), a development outside Orlando FL



YIMBY promotes diversity & integration

Pick ONE:



A one-size-fits-all solution
is not going to work.

We must protect
neighborhood character.

You never need to say “neighborhood character”



If there's something about your neighborhood that you want to preserve or improve, you can just say it:

- Preserve the tree canopy
- Wide sidewalks
- Traffic calming measures (no scary fast traffic)
- High quality public services (schools, bus, well maintained parks)
- Protect local small businesses from displacement

“Neighborhood character” is vapid

- Sameness for its own sake
- Possible dog whistle for segregation



Praxis for Abundant Housing:

Participate in local politics

Pick ONE:



Communities should have local control.

I support housing, but not here.



This community meeting is waiting for you



Thank you!

Sonja@yimbylaw.org

