

MEREDA INDEX Sponsorship Offerings



The MEREDA Index is the industry's leading measure of the health of Maine's real estate market. An important economic indicator for our members, their thousands of employees, and Maine's economy at large, The MEREDA Index is widely reputed as the best baseline measure for the health of the commercial segment by insiders and the media alike.

The MEREDA Index is unveiled annually at MEREDA's Spring Conference, and to the media and reaches over 1,500 eyeballs on-site, and many others through press coverage.

A video highlighting the Index is featured at the conference and is repurposed throughout the year on the MEREDA website and social media. A guide to the Index is prominently displayed at all MEREDA events, 20+ each year.

Please consider increasing your company's credibility and visibility within Maine's commercial real estate sector by underwriting The MEREDA Index.

UNDERWRITER \$4,000 (1) †	SUPPORTER \$2000 (3)	BENEFITS
✓		Logo on Cover of Index Publication
✓		Logo and Voiceover at Top of Video(s) *
✓		Opportunity to Speak Briefly to Unveil Index at Conference *
✓		Quotation in Relevant MEREDA Press Releases *
✓		Option to Participate in the Index Video
✓	✓	Logo on Relevant Printed Materials
✓	✓	Distribution of Index publication at all MEREDA events and exhibits (~20 events / yr)
✓	✓	Logo on Video(s)
✓	✓	Logo on All Relevant Emails
✓	✓	Logo on Index section of website
✓	✓	Logo, mention, and/or tagging on social media as relevant
✓	✓	Mention in relevant MEREDA press releases

* Remarks must be crafted in conjunction with our conference planning team. MEREDA reserves the right to edit / refuse based upon content. † Please note that sponsorship is not industry-exclusive.