

MEREDA 2024 Podcast Sponsorship Offerings

- MEREDA Matters -



Hosted by MEREDA’s current President and an additional co-host. The Co-host would be either a MEREDA board member, Gold Sponsor representative or relevant member of the real estate community. This is a podcast that puts you in the room with the people who are driving responsible development in Maine.

You’re sure to learn something new in each episode. **MEREDA Matters** gives you insider conversations that highlight the people, stories, and relationships behind the real estate and development deals in Maine.

12 podcasts per year, recorded in 6 sessions with 2 podcasts recorded per session. Podcast is audio only – no filming or visuals.

Podcast will be professionally produced at Black Owl Studio in Portland, Maine, and would be available in all typical podcast venues, like Spotify, Apple, etc.

Listen to a new conversation each month!

GOLD \$5,000 (2)	Silver \$2,000 (5)	Bronze \$500	Benefits
✓			Industry Exclusivity
✓			Option to Co-Host 1 Podcast
✓			Option to Select Podcast Topic *
✓			Event Promo and Sponsorship Recognition at other MEREDA Events
✓			Recognized as Gold Sponsor in Opening Remarks
✓			:15 Second Promo Ad in Podcast
✓	✓		Social Media Mentions
✓	✓		Multiyear Sponsorship Option Up to 3 Years
✓	✓	✓	Exposure on Mass Mailing, Press Releases
✓	✓	✓	Exclusive 7-day Sponsorship Renewal Option Period for the Following Year
✓	✓	✓	Recognition On Website

**Subject to MEREDA Approval*