

MEREDA 2025/2026 Podcast Sponsorship Offerings



- MEREDA Matters -

MEREDA Matters is the podcast that puts you in the room with the people who are driving responsible development in Maine. **We're excited to announce a new, more focused format for Season 3 of our podcast.**

4 core episodes per year | **2 conference follow-up episodes** tied directly to our annual conferences, providing extended discussions and insights from key sessions | **2 additional timely episodes** focused on emerging topics and industry developments as they arise | **Flexibility for bonus episodes** when circumstances warrant additional coverage of important developments. *Podcast is audio only – no filming or visuals.*

Podcasts will be **professionally produced at Black Owl Studio in Portland, Maine**, and would be available in all typical podcast venues, like Spotify, Apple, etc.

Why Sponsor Season 3:

Targeted, engaged audience with focused, high-quality episodes

Conference tie-ins that extend your reach beyond our live events

Flexible timing that allows sponsors to align with relevant industry moments

Sustainable format ensuring consistent, professional production values

Lower investment with maintained impact and reach

GOLD \$2,500 (2)	Silver \$1,000 (5)	Bronze \$250	Benefits
✓			Industry Exclusivity
✓			Option to Co-Host 1 Podcast
✓			Option to Select Podcast Topic *
✓			Event Promo and Sponsorship Recognition at other MEREDA Events
✓			Recognized as Gold Sponsor in Opening Remarks
✓	✓		Social Media Mentions
✓	✓		Multiyear Sponsorship Option Up to 3 Years
✓	✓	✓	Exposure on Mass Mailing, Press Releases
✓	✓	✓	Exclusive 7-day Sponsorship Renewal Option Period for the Following Year
✓	✓	✓	Recognition On Website

**Subject to MEREDA Approval*