

MEREDA Matters Podcast



Maine Real Estate &
Development Association

Supporting Responsible Development

**The Real Estate Podcast
with Insider Conversations
You'll Want to Hear!**



MEREDA Matters is back for Season 3! This dynamic podcast puts you in the room with Maine's real estate industry leaders, featuring insider conversations delivering fresh insights from the voices driving responsible development in Maine. We're excited to announce a new, more focused format maintaining our commitment to delivering high-quality content and offering a more curated quarterly approach.

New Season 3 Structure:

- **4 core episodes per year** (down from 12 monthly episodes)
- **2 conference follow-up episodes** tied directly to our annual conferences, providing extended discussions and insights from key sessions
- **2 additional timely episodes** focused on emerging topics and industry developments as they arise
- **Flexibility for bonus episodes** when circumstances warrant additional coverage of important developments

This refined approach allows us to:

- Reduce the administrative burden on our dedicated volunteer hosts
- Focus resources on creating higher-quality, more impactful content
- Maintain flexibility to respond to timely industry developments

Sponsorship Opportunities: We believe this new format will deliver greater value to both our audience and our sponsors through more intentional, higher-quality content production. The new schedule allows us to maintain the excellence our listeners expect while creating sustainable opportunities for our volunteer team.

For sponsorship inquiries and detailed pricing information, please contact: Shelly R Clark, Executive Director, at info@mereda.org.

Eager listeners can find the MEREDA Matters podcast episodes on Apple, Spotify, or their regular podcast source. The episodes can also be found on MEREDA's website at <https://mereda.org/mereda-matters-podcast/> or directly on our SimpleCast site: <https://mereda-matters.simplecast.com/>

www.mereda.org

6 City Center, 3rd Floor • Portland, Maine 04101 • Tel: (207) 874-0801 • Fax: (207) 899-4870

MEREDA 2025/2026 Podcast Sponsorship Offerings



- MEREDA Matters -

MEREDA Matters is the podcast that puts you in the room with the people who are driving responsible development in Maine. **We're excited to announce a new, more focused format for Season 3 of our podcast.**

4 core episodes per year | **2 conference follow-up episodes** tied directly to our annual conferences, providing extended discussions and insights from key sessions | **2 additional timely episodes** focused on emerging topics and industry developments as they arise | **Flexibility for bonus episodes** when circumstances warrant additional coverage of important developments. *Podcast is audio only – no filming or visuals.*

Podcasts will be **professionally produced at Black Owl Studio in Portland, Maine**, and would be available in all typical podcast venues, like Spotify, Apple, etc.

Why Sponsor Season 3:

- Targeted, engaged audience** with focused, high-quality episodes
- Conference tie-ins** that extend your reach beyond our live events
- Flexible timing** that allows sponsors to align with relevant industry moments
- Sustainable format** ensuring consistent, professional production values
- Lower investment** with maintained impact and reach

GOLD \$2,500 (2)	Silver \$1,000 (5)	Bronze \$250	Benefits
✓			Industry Exclusivity
✓			Option to Co-Host 1 Podcast
✓			Option to Select Podcast Topic *
✓			Event Promo and Sponsorship Recognition at other MEREDA Events
✓			Recognized as Gold Sponsor in Opening Remarks
✓	✓		Social Media Mentions
✓	✓		Multiyear Sponsorship Option Up to 3 Years
✓	✓	✓	Exposure on Mass Mailing, Press Releases
✓	✓	✓	Exclusive 7-day Sponsorship Renewal Option Period for the Following Year
✓	✓	✓	Recognition On Website

**Subject to MEREDA Approval*