



Maine Real Estate &
Development Association

Supporting Responsible Development

2026 Annual MEREDA Member Showcase

Reserve Your Booth Today!

Thursday, February 26, 2026

Holiday Inn By the Bay
88 Spring Street Portland, ME

Exhibit Invitation & Sponsorship Opportunities

X @MEREDA2 | #MEREDA2026 f www.fb.com/MEREDA2 in

www.mereda.org

6 City Center, 3rd Floor • Portland, ME 04101 • Tel: (207) 874-0801 • info@mereda.org



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2026 MEREDA Member Showcase **Reserve Your Booth Today!**

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88 Spring Street, Portland, ME

Maximize Your Organization's Exposure with Industry Leaders **Exhibit at MEREDA's 2026 Member Showcase!**

Network with nearly 1,000 real estate professionals and showcase your organization at **MEREDA's 2026 Forecast Conference and Member Showcase!** Held on **Thursday, February 26th at the Holiday Inn By the Bay in Portland**, this annual event brings together the who's who in Maine's real estate industry to discuss the future of Maine's economy.

CONTACT US ASAP TO RESERVE YOUR SPACE!

The registration process to secure an exhibition booth is on a first-come, first-served basis. Previous year's booth selections are not automatically reserved. Contact us today to get your first booth choice!

Exhibitor Setup (Day Before): Exhibitors **MUST** set up their displays on Wednesday, February 25th between the hours of 12:00 - 6:00pm.

Where: Holiday Inn By the Bay

- 88 Spring Street, Portland, ME
- www.innbythebay.com

Event Schedule - Thursday, February 26, 2026

- Member Showcase Opens in the Casco Bay Hall: 9:00 - 10:00am
- Forecast Conference Morning Session in Ballroom: 10:00am - 12:00pm
- Lunch/Showcase Opens in Casco Bay Hall: 12:00 - 1:00pm
- Forecast Conference Afternoon Sessions in Ballroom: 1:00 - 4:00pm
- Cocktail Hour (Cash Bar)/Showcase Re-Opens in Casco Bay Hall: 4:00 - 5:00pm
(Exhibitors are encouraged to display until 5:00pm)

Interested in Exhibiting and/or Sponsoring?

- Review the attached Exhibitor / Sponsor Materials
- Email materials and requests to info@mereda.org.

If you have any questions, or would like additional information, call us at 207-874-0801.



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Exhibitor Departure: Per the venue, all exhibit materials and equipment **MUST** be removed from the Holiday Inn By the Bay by 7:00 PM on Thursday, February 26. *(There will be no exceptions.)* In order to maintain the value for all conference attendees, we kindly request that exhibitors not tear down booths before 5:00 PM on February 26.

Cancellation Policy:

Cancellation in writing must be received on or before the dates indicated below to receive the specified refund amount. MEREDA reserves the right to resell any canceled space or use unoccupied space for any purpose.

Cancellation on or before Dec. 1, 2025	100%	of registration fee refundable
Cancellation on or before Jan. 1, 2026	50%	of registration fee refundable
Cancellation on or before Feb. 2, 2026	25%	of registration fee refundable
Cancellation on or after Feb. 3, 2026	0%	of registration fee refundable

Loading Area:

Loading In/Out: The unloading of large exhibits will be limited to the hotel's main entrance door for the Casco Bay Room. This is a fifteen (15) minute parking area. Smaller displays can be unloaded in this area as well or curbside on Spring Street. Unloading can also occur from garage level G-1 or G-2. This is subject to change weather permitting and traffic conditions.

Security: Exhibitors are solely responsible for the security of their materials and merchandise.

Liability & Insurance:

The company or individual whose name appears on the exhibitor application takes responsibility for any and all individuals representing the company or himself while at the conference. Neither MEREDA nor any persons representing the conference shall be responsible for any loss, damage, or injury that may occur to the exhibitor or exhibitor's employees or property, from any cause whatsoever, prior to, during, or subsequent to the period covered by the exhibit contract. The exhibitor, on signing the application to exhibit, expressly releases MEREDA from liability and agrees to indemnify same against any and all claims due to carelessness of other exhibitors. Any claims must be paid for by the exhibitor causing same. Also, MEREDA shall not be responsible for any damage to the exhibitor, for failure to provide space for the exhibit, for the removal of the same, or for failure to hold meeting as scheduled.

Exhibitors must adhere to the rules and regulations of MEREDA's Member Showcase Event and the Holiday Inn By the Bay and comply with applicable federal, state, and local laws, or otherwise risk forfeiture of their space with no refund.

MEREDA reserves the right to accept or reject any application for exhibit.

Questions?

Please contact Shelly R. Clark at the MEREDA office at (207) 874-0801.



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EXHIBITION BOOTHS

8'D x 10'W Booth Space Includes:

- ✓Two (2) Forecast Conference Complimentary Tickets per booth (Unless otherwise stated in Sponsorship Plan.)
- ✓Electrical Outlet with 20 AMP / 120 Volt
- ✓Two Box Lunches (Includes Sandwich, Whole Fresh Fruit, Potato Chips, Dessert, Bottled Water)
- ✓One 8' Table (*if requested*) with White Floor Length Banquet Linen
- ✓Two folding chairs ✓One wastebasket ✓Complimentary Name Tags
- ✓Booth drapery: 8' high back wall & 3' high side rails; drapery colors are Green and White
- ✓One 7" x 44" (one-line) identification sign with booth number
- ✓2026 Exhibitor listing on the MEREDA website
- ✓Listing in Showcase Exhibitor Packet (if registered by Dec. 1, 2025).

Rental Costs:

MEMBERS: Rental Cost for booth spaces are **\$1100** per booth. (Price includes TWO registrations for the Conference. *Cornerstone, Sustainer, and Advocate Members receive discounted pricing. See page 1 of the Application Form.*

Make checks payable to: Maine Real Estate & Development Association (MEREDA)

Mail to: 6 City Center, 3rd Floor, Portland, ME 04101

Booth Allocation:

All booth spaces will be reserved on a first-come, first-served basis and will be assigned in the order that applications with payments are received (see enclosed Exhibition Hall Layout). *Previous year's booth selections are not automatically reserved.*

To check current booth availability, please contact the MEREDA office at (207) 874-0801. Please list your 1st, 2nd & 3rd choices. If booths requested are not available, MEREDA will determine the booth location. **All booth spaces must be reserved and payment received no later than December 1, 2025.**

If payment is not received by this date, space cannot be guaranteed and will be released if we have a waiting list.

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2026 MEREDA Member Showcase Sponsorship Opportunities!

Thursday, February 26
Holiday Inn By the Bay
88 Spring Street, Portland, ME

SPONSORSHIP OPPORTUNITIES

This unique event brings together the **largest gathering of commercial real estate professionals in Maine**. MEREDA assembles some of Maine's top real estate leaders to provide an economic overview and outlook on the profession's key economic indicators, focusing on both commercial and residential real estate forecasts. Supplementing the conference is MEREDA's popular Member Showcase with MEREDA members exhibiting their products and services.

Sponsorships are available on a first-come, first-served basis. For more information or to secure your sponsorship, please contact Shelly R. Clark at 207-874-0801.

GOLD \$10,000 (2)	SILVER \$5,000 (5)	KEYNOTE \$5,000 (1)	BRONZE \$2,500	BENEFITS
√				Industry Exclusivity
√				1 introduces economist / 1 introduces keynote speaker
√				Right to Provide Promotional Items
√				Recognized as Gold Sponsor in Opening Remarks
		√		Thanks & Shout-Out
√				Electronic copy of Attendee List
√	√	√		:30 promo spot created by MEREDA vendor for social media and email
√	√	√		8'x10' Exhibition Booth Space
√	√	√		Electrical Outlet w 20 AMP/120 Volt
√	√	√		Ability to Display Banner
√	√	√		Logo on cover of Event Program Materials
√	√	√		Multiyear sponsorship option up to 3 years
Full Page	½ Page			Ad in Event Program Materials
√	√	√		Social Media Mentions
√	√	√	√	Exposure on Mass Mailing, Press Releases
√	√	√	√	Logo on all Event Signage
√	√	√	√	Exclusive 7-day Sponsorship renewal option period for the following year
√	√	√	√	Recognition in Newsletter & Website
10	4	4	2	Event Tickets



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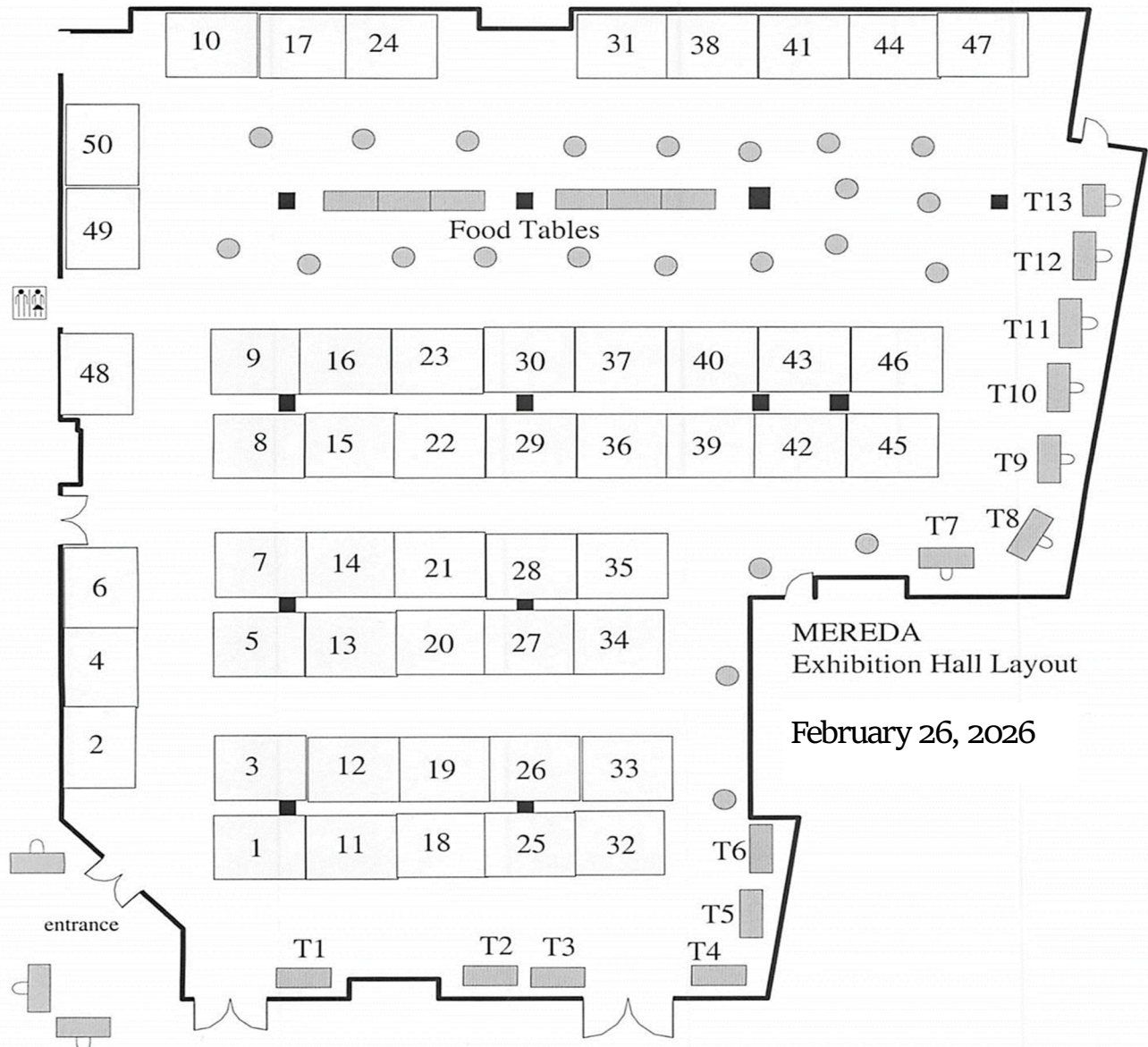
Thursday, February 26

Holiday Inn By the Bay

88 Spring Street, Portland, ME

CASCO BAY EXHIBIT HALL

The registration process to secure an exhibition booth is on a first-come, first-served basis. Previous year's booth selections are not automatically reserved. Booths will sell quickly! Please list your first 3 booth choices on page 1 of the application forms and return along with your payment, asap! Prompt receipt of your application will help ensure you get the booth you want!



APPLICATION FORMS

Forms entitled “*Application for Sponsorship and/or Exhibit Space*”, and “*Company Profile for Use in MEREDA’s Member Showcase Exhibitor Brochure*”, are to be scanned and emailed to the MEREDA office at

info@mereda.org

We need both pages in order to process your application.

**Questions for the Holiday Inn By the Bay
can be directed to:**

Melissa Bailey
mbailey@innbythebay.com

Phone: 207-775-2311
Fax: 207-772-4017

Holiday Inn By the Bay
88 Spring Street
Portland, ME 04101

Application for Sponsorship and/or Exhibit Space (Please Print Clearly)

MEREDA's Twenty-Second Annual Member Showcase | February 26, 2026

Page 1 of 2

Company Name: _____ Your Name: _____

Email: _____ Tel #: _____

Please Select Sponsorship and/or Exhibit Space Choice:

Sponsorships: (Please check with the MEREDA Office on Sponsorship Availability)

☐ **Gold Sponsor** Price: \$10,000 ☐ **Silver Sponsor** Price: \$5,000 ☐ **Bronze Sponsor** Price: \$2,500
☐ **Keynote Sponsor** Price: \$5,000 (Gold, Silver, & Keynote Sponsorships include an Exhibition Booth)

SPONSOR SUB-TOTAL:

Sponsor Sub-Total
\$

Exhibit Space:

☐ Rental Cost: MEMBERS-ONLY: \$1,100 booth x _____ # of spaces

*Not Sure if You Qualify for a Discount? ⇨
Give us a call! (207) 874-0801*

*Cornerstone Level Members deduct the \$1100 Booth Fee
Sustainer Level Members deduct \$450 from Booth Fee
Advocate Level Members deduct \$150 from Booth Fee*

Exhibit Total
\$
\$ ()
\$ ()
\$ ()
Electricity
\$
Total
\$

Booth Electricity:

- ☐ We Require Electricity for a Monitor and/or Laptop
☐ No Electricity Needed

ELECTRICITY FEE: \$15

SPONSOR & EXHIBIT TOTAL:

Please List your First 3 Booth Choices: #1 _____ #2 _____ #3 _____

Do you need an 8' table for your booth space? ☐ YES ☐ NO

Day-of add-ons will incur a \$50 additional fee.

Booth price includes TWO conference registrations and lunch. You will receive a discount code in your booth confirmation email to use when registering the attendees using the comp tickets. Once confirmed, you can register everyone using the following link:

<https://mereda.ticketspice.com/2026-forecast-conference-member-showcase>

I have read and fully understand the exhibitor information:

Signed _____

Date _____

Questions?

Tel: (207) 874-0801

Email: info@mereda.org

Mail Application Forms and Checks or Credit Card Payments to:

MEREDA, 6 City Center, 3rd Floor, Portland, ME 04101

Method of Payment: ☐ Check Enclosed ☐ Master Card ☐ Visa ☐ American Express ☐ Discover

Account # _____ - _____ - _____ - _____ Exp. Date _____ / _____

Name on Card: _____

Registration is not complete unless application and PAYMENT IN FULL are received by December 1, 2025.

If payment is not received by this date, space cannot be guaranteed and may be released if we have a waiting list.

OFFICE USE ONLY: Date Rec'd _____ Amt Rec'd: _____ Check # _____

Company Profile for MEREDA's 2026 Member Showcase Exhibitor Brochure

(Please Print Clearly)

Page 2 of 2

Company Name: _____ Contact Regarding this Application: _____

Please fill in each section exactly as you want it to appear in our Showcase Exhibitor Brochure.

Section One: Contact Information:

- ☐ Please use the updated information below ☐ Please use the same information we provided in 2025

Company Name: _____ Business Type: _____

Name of Contact: _____ Title: _____

Mailing Address: _____

City, State ZIP: _____

Telephone: _____ Fax: _____

Website: _____ Email: _____

Section Two: 50-100 Word Company Description:

- ☐ Will email description to info@mereda.org

- ☐ Please use the same information we provided in 2025 ☐ Please use the information provided below

Section Three: Company Logo:

- ☐ Please use the same logo we provided in 2025

- ☐ Will e-mail a digital copy (jpg file) of our company logo to the MEREDA office at info@mereda.org for use in the MEREDA Member Showcase Exhibitor Brochure

- ☐ Will not be sending in a company logo for use in the MEREDA Member Showcase Exhibitor Brochure

Section Four: Table Requests:

- ☐ Our company Does NOT Need a table for our exhibition booth.

- ☐ Our company Needs to Reserve an 8' table for our exhibition booth.

There will be a \$50 additional fee if a table is requested the day before or morning of the event.

**You must complete and return both pages of this application
to the MEREDA office to complete your registration.**

Mail to 6 City Center, 3rd Floor, Portland, ME 04101 or email to info@mereda.org

Questions: Please Contact Shelly R. Clark at (207) 874-0801.