

MEREDA 2026/2027 Podcast Sponsorship Offerings



- MEREDA Matters -

MEREDA Matters is the podcast that puts you in the room with the people who are driving responsible development in Maine. **We're excited to announce a new, more focused format for Season 4 of our podcast.**

4 core episodes per year | **2 conference follow-up episodes** tied directly to our annual conferences, providing extended discussions and insights from key sessions | **2 additional timely episodes** focused on emerging topics and industry developments as they arise | **Flexibility for bonus episodes** when circumstances warrant additional coverage of important developments. *Podcast is audio only – no filming or visuals.*

Podcasts will be **professionally produced at Black Owl Studio in Portland, Maine**, and would be available in all typical podcast venues, like Spotify, Apple, etc.

Why Sponsor Season 4:

- Targeted, engaged audience** with focused, high-quality episodes
- Conference tie-ins** that extend your reach beyond our live events
- Flexible timing** that allows sponsors to align with relevant industry moments
- Sustainable format** ensuring consistent, professional production values
- Lower investment** with maintained impact and reach

GOLD \$2,500 (2)	Silver \$1,000 (5)	Bronze \$250	Benefits
✓			Industry Exclusivity
✓			Option to Co-Host 1 Podcast
✓			Option to Select Podcast Topic *
✓			Event Promo and Sponsorship Recognition at other MEREDA Events
✓			Recognized as Gold Sponsor in Opening Remarks
✓	✓		Social Media Mentions
✓	✓		Multiyear Sponsorship Option Up to 3 Years
✓	✓	✓	Exposure on Mass Mailing, Press Releases
✓	✓	✓	Exclusive 7-day Sponsorship Renewal Option Period for the Following Year
✓	✓	✓	Recognition On Website

**Subject to MEREDA Approval*