

# MEREDA 2026/2027 Podcast Sponsorship Offerings



## - MEREDA Matters -

MEREDA Matters is the podcast that puts you in the room with the people who are driving responsible development in Maine. Since introducing our curated quarterly format last season, we've heard from listeners and sponsors alike that **our more focused approach has been a hit** — delivering high-quality conversations while creating even more meaningful visibility for our sponsor partners.

**4 core episodes per year** | **2 conference follow-up episodes** tied directly to our annual conferences, providing extended discussions and insights from key sessions | **2 additional timely episodes** focused on emerging topics and industry developments as they arise | **Flexibility for bonus episodes** when circumstances warrant additional coverage of important developments. *Podcast is audio only – no filming or visuals.*

Podcasts will be **professionally produced at Black Owl Studio in Portland, Maine**, and would be available in all typical podcast venues, like Spotify, Apple, etc.

### Why Sponsor Season 4?

**Targeted, engaged audience** with focused, high-quality episodes

**Conference tie-ins** that extend your reach beyond our live events

**Flexible timing** that allows sponsors to align with relevant industry moments

**Sustainable format** ensuring consistent, professional production values

| <b>GOLD</b><br><b>\$2,500 (2)</b> | <b>Silver</b><br><b>\$1,000 (5)</b> | <b>Bronze</b><br><b>\$250</b> | <b>Benefits</b>                                                          |
|-----------------------------------|-------------------------------------|-------------------------------|--------------------------------------------------------------------------|
| ✓                                 |                                     |                               | Industry Exclusivity                                                     |
| ✓                                 |                                     |                               | Option to Co-Host 1 Podcast                                              |
| ✓                                 |                                     |                               | Option to Select Podcast Topic *                                         |
| ✓                                 |                                     |                               | Event Promo and Sponsorship Recognition at other MEREDA Events           |
| ✓                                 |                                     |                               | Recognized as Gold Sponsor in Opening Remarks                            |
| ✓                                 | ✓                                   |                               | Social Media Mentions                                                    |
| ✓                                 | ✓                                   |                               | Multiyear Sponsorship Option Up to 3 Years                               |
| ✓                                 | ✓                                   | ✓                             | Exposure on Mass Mailing, Press Releases                                 |
| ✓                                 | ✓                                   | ✓                             | Exclusive 7-day Sponsorship Renewal Option Period for the Following Year |
| ✓                                 | ✓                                   | ✓                             | Recognition On Website                                                   |

*\*Subject to MEREDA Approval*